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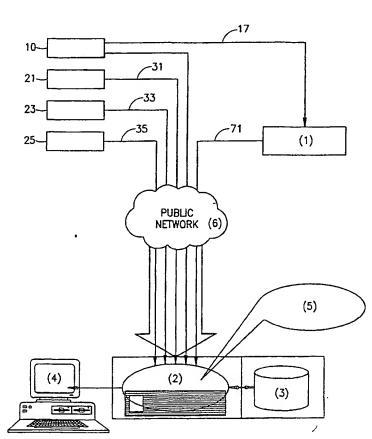
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(54) Title: SYSTEM AND METHOD FOR SECURE, QUERY-DRIVEN, TARGETED ELECTRONIC SOLICITATION



(57) Abstract: A system and method for directing a blind solicitation to a pre-definable, anonymous potential customer client via the network. A supplier sends an offer to the query-aggregating server, communicatively connected to a network. The query-aggregating server receives a recognized request and sends a query to the client system through the network. The query comprises an offer from the supplier and a definable characteristic profile for identifying a potential customer .In response to the query the client system activates the personal agent, located in the client agent. The personal agent executes the query, scans the data in the personal database, located in the clients system, and determines the relevance of the offer to the customer.

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# SYSTEM AND METHOD FOR SECURE, QUERY-DRIVEN, TARGETED

#### **ELECTRONIC SOLICITATION**

#### Field of the Invention

The present invention relates to the field of network navigation and browsing. More particularly, the present invention relates to a method and system for securely directing highly focused, blind solicitations from soliciting suppliers to a pre-definable, potential customers while maintaining the potential customer's anonymity.

### Background of the Invention

The information network known as the World Wide Web (WWW) is arguably the most complete source of publicly accessible information available. Today, companies offer various subscription services accessible via the network.

For example, many people now do their baking, stock trading, shopping and so forth from the comfort of their own homes via Internet access. Companies from various industries, utilize the advantages of the network to expand the number of their potential customers.

The main problem many companies are facing is targeting and identifying those anonymous potential customers. With so many people of various interests and needs surfing the network, it's difficult for a company to be sure that the distributed information and data will indeed reach the desired target audience, and answer their specific needs, thus creating that important first link with future prospective clients.

The paradox of reaching as many people as possible while maintaining a good unique and personal relationship calls for a system which can recognize potential clients and make sure vital information is made available to them in such way that benefits both sides.

1

The situation of a fast, personal and diverse communication world created new customers. Those customers demand relevant and available data in real time. The data they receive from the suppliers must fit their economical and social conditions and ambitions.

Customers connected to the network are facing the same problem from the other side. Until recently the sheer volume of information available, strewn over various sites and sources could leave a would-be customer hopeless and confused. This situation creates a frustrated customer. Customers today receives mass of data that isn't relevant to them, meanwhile the data they need and that would interest them often does not reach them.

What is needed is a system that will ensure a customer that he will get all the data and information he needs, data that matches his personal conditions. Maintaining a productive relationship over the network today is first and foremost a matter of privacy and security. In today's business world where some of the main Internet services providers are banks and credit companies, matters of secrecy and security are of grave importance. From the very first steps, a customer is usually asked to provide sensitive private information that is essential to the relationship at hand. The client expects a fully secured system, assuring that none of his personal data will be made available to other parties.

More particularly, there is a need for a system which permits soliciting suppliers, i.e. companies which want to identify particular classes of customers and offer goods or services to those particular customers. Balanced against this need is the potential customer's desire to be identified for offers which are particularly well-suited to his needs or lifestyle without being bombarded by junk e-mail, cel phone calls, SMS text ads, etc. and to be identifiable to the soliciting suppliers without exposing any personal information to access by the soliciting supplier or any other third party.

# Summary of the Invention

Thus the present invention has the following as objectives, although this following is not exhaustive:

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It is one objective to permit soliciting suppliers to be able to identify with greater particularity those persons which it considers as potential customers for select products, services and offers.

It is a further objective of the present invention to be able to identify particular potential customers by being able to query the information in the databases on the personal computers of the potential customers.

It is a further objective of the present invention to permit polling or querying of databases on personal computers of potential customers without actually giving access to the personal database to the enquiring soliciting supplier.

It is a further objective of the present invention to permit polling or querying of databases on personal computers of potential customers without actually identifying oneself to the enquiring soliciting supplier.

It is a further objective of the present invention to permit potential customers to filter with greater accuracy the kind of unsolicited offers and solicitations they receive by permitting anonymous polling or querying of personal databases without without actually giving access to the personal database to the enquiring soliciting supplier.

It is still a further objective of the preset invention to provide a potential customer's client device with a personal agent which can execute queries originating from a soliciting supplier and interact with the local personal database on the client device and determine whether or not to bring the query to the attention of the potential customer.

It is yet a further objective of the present invention to provide personalized solicitation screening to potential customer's which can refer to the potential customer's personal databases with security being guaranteed to the potential customers by providing a system in which personal information is only inflowing, never outflowing, during the polling or querying process.

These objectives and others not mentioned hereinabove are accomplished by the methods and systems of the present invention in which a blind offer may be directed to a pre-definable anonymous potential client device. In one exemplary embodiment of the present invention, a supplier, for example third party desiring to present an offer to a potential customer's client, is registered with the server of a query-aggregating service provider and is provided with software for creating a query, supplied by the query-aggregating server company. The query comprises an offer from a supplier and a definable characteristic profile for identifying a potential customer. After the soliciting supplier creates the query he sends the query directly to the query aggregating server (which may also be referred to hereinbelow as the service provider server).

In an alternative embodiment of the present invention, the details of the offer are simply forwarded from the soliciting supplier to the query-aggregating service provider by an means including by facsimile, telephone, speech recognition, etc. the query is then formulated by the query-aggregating service provider into a downloadable query and saved in the query-aggregating and forwarding server. Please note that the gathering and forwarding function are independent and can be performed by independent, but communicatively linked, servers or by a single server performing both functions.

The customer's client device, communicatively connectable to the network, includes a personal agent of the preset invention, for requesting and receiving queries from the query aggregating server via any communications network, and a personal database accessible to the personal agent. The personal agent includes a program, the database management system (hereinafter "DMS") for executing a query, scanning data in the personal database and determining the relevance of the personal database contents to the query in question. When such relevance is established the personal agent notifies the potential client of the offer, while no identifying information about the client is returned or revealed to the query-aggregating server or to the supplier.

## Brief Description Of The Drawings

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The details of the present invention, both as to its structure and operation, can best be

understood by referring to the accompanying drawings, in which like reference numbers and designations refer to like elements.

- FIG. 1a is a block diagram of a typical conventional Internet communication system where the database is located on the server;
- FIG. 1b is a block diagram of a typical conventional Internet communication system where the database is located on the client;
- FIG. 2a is a block diagram of one embodiment of an Internet communication system, according to the present invention;
- FIG. 2b is a block diagram of one embodiment of an Internet communication system, according to the present invention;
- FIG. 3a is a block diagram of an exemplary client system, shown in FIGS. 2a and 2b;
- FIG. 3b is a block diagram of an exemplary client system, shown in FIGS. 2a and 2b;
- FIG. 4a describes the types of elements, according to the present invention;
- FIG. 4b describes one embodiment of the elements described in FIG 4a;
- FIG. 5 is an exemplary Flowchart diagram;
- FIG. 6 is a block diagram of a network constructed in accordance with the present invention;

Fig. 7 is an overview of a blind solicitation system, according to an embodiment of the present invention; and

Fig. 8 is an illustration of the client's device connected to the network, according to an embodiment of the present invention.

### Detailed Description Of The Exemplary Embodiments

1

A typical known Internet communication system is shown in FIG.s 1a and 1b. With reference to FIG. 1a, a client computer system 102 communicates with server computer system 106 across the Internet 108. For simplicity, only one client and one server are shown, although many servers and clients are actually connected to the Internet. Client system 102 executes a browser application program 104 that allows a user of client system 102 to access objects, such as documents, graphics, programs, etc., that are stored on a server, such as server 106, through the Internet 108. The browser 104 displays graphics and/or text, which represents, identifies or describes objects, which may be accessed. The user selects an object 106 to be accessed. typically by clicking on the text or graphics representing the object. Each object is identified by an Internet address known as a uniform resource locator (URL). For example, URL 114 identifies object 116, which is stored on server 106. The URL specifies the location of an object on the Internet, including the server on which the object is located and the location of the object on that server. Browser 104 stores a URL identifying each object 116 on servery 106 which is available and for which text or graphics may be displayed by the browser.

In response to the selection by the user of an object, such as object 116, which is identified by URL 114, browser 104 uses URL 114 to initiate an access 110 to object 116. Server 106 then initiates a transmission 111 of object 106 to client system 102. Each object includes an identifier of the type of the object. In FIG. 1, object 116 includes type identifier 112. Common object types include, for example, "Hyper Text Markup Language" (HTML) objects and "Graphical Interchange Format" (GIF) objects. The

object type identifier allows the browser to properly process and display the received object. The object type is not usually communicated to the user.

With respect to a database-related application, the server 106 connects with the database 120 and retrieves data. The Server 106 then initiates a transmission 111 of object 106 to client system 102, via the publicly accessible and vulnerable Internet. The transmission 111 includes data gained from database 120 after being analyzed by the server 106. Thus personal data, which was stored on database 120, has been exposed to the server 106 and then exposed on the Internet connection 108.

FIG. 1b differs from FIG. 1a by where the database is located. In FIG. 1b, it is shown that when the database 170 relates with client 152, client 152 initiates a transmission 160 to the server 156. Transmission 160 includes data extracted from the database 170. The data is then analyzed on the server 156 and transmitted back to the client 152 by the server 156. Again, in this scenario, personal data has been transferred via the unsecured Internet connection 160, has been analyzed on the server 156 and sent back through connection 162. Personal data has again been exposed on connection 160, then exposed to the server 156 and then exposed again on connection 162.

The present invention relates to a system and method whereby a query, which usualy will comprise an offer from a soliciting supplier, is programmed and delivered, via a query-aggregating service provider server, in what is an essentially one-way communication path, to be read only by those potential customers for whom the offer will be of particular interest. The query is constructed in a manner which may be authenticated and executed by a personal agent in the potential customer's client device. An analysis is then performed by the personal agent on the contents of the query and based upon comparison of the query parameters with the personal database of the client device. The personal agent uses the comparison analysis to determine whether in fact the offer is one which is likely to be of interest to the potential customer. If the decision is that the offer is of interest or relevant to the potential customer's

interests profile, then the personal agent brings the offer to the attention of the potential customer. Thus, without having to open many uninteresting, unsolicited junk solicitations, a potential customer can passively receive offers that were truly designed for him as a consumer and the soliciting supplier can know that only appropriate consumers, such as those with real means to accept the offer, will even be made aware of the special terms of the offer. Instead of mass mailings, mailings can be directed to preferred customers, even preferred customers of which the soliciting supplier was unaware.

The above process is carried out with reference to the customer's personal information available on his local database, according to the specific demands and requirements of the soliciting supplier and yet without permitting the soliciting supplier to either know the identity of the potential customer nor to have access to any of the extremely personal and sensitive information stored in the user's database. The following exemplary embodiments describe alternative ways in which the system and method of the present invention may be constructed and carried out. Athough reference may be made to certain specific types of networks, comunications devices, browser environments and software languages, it should be understood that these are being used by way of example only and are not necessarily limited to the precise examples given herein.

With reference to FIG. 2a, there is illustrated a block diagram of one leg of an embodiment of an Internet communication system for focusing offers or advertisements of goods or services to particular customers while still maintaining the anonymity of blind solicitation, in accordance with the present invention. A personal agent 240 has been previously installed and made a part of a user's (potential customer's) client resources in the client device 200, i.e. everything on the client's side of the network 208 between client 202 and query-aggregating service provider server 206. Personal agent 240 may be constructed according to one exemplary embodiment as described further hereinbelow in Appendix A and functions as the go-between for the client's resources 200 and query-aggregating server 206. Personal agent 240 comprises a query processing bundle which includes the data management system 230 (usually

incorporating some functional portion or extension of a device's operating systems), through which personal databases 220 are built, managed and accessed, all on the client 202. Personal agent 240 may further comprise data filters and object display handlers for dealing with the transfer of information between the DMS 230 and the client browser 204. A user of client system 202 selects an object 241 identified by URL 214. URL 214 identifies an object 241 on personal agent 240, which includes a request 232 for additional data, i.e. the user initiates a query dowload request sequence from a server 206. Personal agent 240 initiates request 232 of DMS 230, which initiates transmission 222 of request 232. Database 220 receives transmission 222 of request 232 and sends the results of the transmission to DMS 230 via transmission 221. The request is analyzed by personal agent 240 using DMS 230 and is returned, tagged irrelevant (i.e., not of interest to the user, not a potential customer) or relevant (suitable for and of interest to the user or potental customer) and enriched with personal data, to the personal agent 240, which sends it to the client 202, if relevant.

The objects **241** on personal agent **240** are kept up to date by the server **206** using periodical push technology as shown later in FIG. 6. The object **241** has a clear definition in it of what result is relevant and what result isn't relevant. Using the invention, no personal data has left the client personal resources. The only data passed over the Internet is a request for query download and the handshake processes. Substantive data of a fairly general nature only, i.e. the query itself, is passed only in the direction of user's device **200**.

With reference to FIG. 2b, an alternative exemplary embodiment has objects 266 which are stored on server 256. A user of client system 252 selects an object identified by URL 264. URL 264 identifies an object 266 on query aggregating server 256, which object 266 includes a request 263 for additional data as well as an offer forwarded to server 256 by a supplier (not shown). Object 266 is passed over a network, such as the Internet, to browser 254 which opens the object 266 and sends the request 263 to personal agent 290. Personal agent 290 initiates an access 282 of DMS 280, which initiates a transmission 272 of request 263. The request is analyzed by DMS 280 with reference to personal databases 270 and returns 281 tagged either irrelevant or

relevant to personal agent 290. If tagged relevant, the request 263 is first enriched with the personal data culled from the personal databases 270 before being returned to personal agent 290. Personal agent 290 sends enriched relevant requests 263 to the browser 254 to be displayed on client 262. Irrelevant tagged requests 263 are simply deleted, trashed or otherwise disposed of, although they might, for example, be saved for casual browsing. Using the invention, no personal data has left the client personal resources and yet the user has been made aware of an offer of particular relevance to his interests without the supplier even being actually aware of his identity. Additionally, the supplier has been able to send an offer which it can be confident will only be displayed for users for whom such an offer is really of interest. The only data passed over the Internet is general information contained in object 266, i.e., the offer and the criterion by which the query can determine relevance of the offer to the recipients thereof. The criterion comprise the request 263 which will be made to the personal databases 270 and analyzed for relevance or irrelevance.

An alternative exemplary embodiment of the system and method of the present invention are described hereinbelow where the client system is shown based on a personal computer ("PC") as illustrated in FIG. 3a. The arrangement described the personal computer ("PC") as illustrated in FIG. 3a. The arrangement described to a user and then later uses the query aggregating server to send focused queries to its customers according to the present invention. The embodiment is divided into 4 stages for ease of understanding:

Setup Phase: In this stage, the system, which includes a service provider server 305, sends data 307 to personal agent 340 upon getting a request from the personal agent 340. Personal agent 340 sends the users personal data 307 to the DMS 330 through transaction 332 for saving in a personal database 320 via transaction 322 and from which the DMS 330 will be able to access the information in the future in response to queries. An example of this might be the stage when all of the user's bank account details from a particular banking services provider are first downloaded and saved locally.

General Update Phase: Server 306 sends general data, for example interest rates, exhange rates, general information regarding accounts, etc. and interface objects

(HTML) to personal agent 340 through transaction 312. The general data is then transmitted through 332 to the DMS 330 and then stored on database 320 through transaction 322. This type of general data might be useful for updating objects used for displaying results of relevant queries.

Query Execution Phase: Client 302 accesses object 341, which is identified by URL 314. Object 341 is stored on personal agent 340. When object 341 is activated, it sends a data request 332 to the DMS 330. The DMS 330 imports the saved users personal data acquired from the setup phase and from previous general data updates, as well as the current query from personal database 320 and sends it back to the personal agent 340 through transaction 331. The personal agent 340 then sends the enriched object 341 to client 302 through transaction 311. An enriched object 341 is the offer which will be displayed to the browser when a query has been tagged relevant, however the offer now may have incorporated therein personal data taken from the personal database 320 which is specifically relevant to the substance of the offer.

Object Enrichment: As a hypothetical, a bank A may wish to find potential customers who, according to their own personal data have a savings account with another bank having a minimum balance of \$5,000 and are earning interest at a rate of 6.5% or lower, for the purpose of offering those persons an account which will bear interest at 7%. The details of the sought customer will be contained in a search profile table in the query and the details of the offer will be in an offer HTML object in the query. When the DMS 330 analyzes personal database 320 and finds that the user has a savings account #123456789 at bank B which has a balance of \$10,000 and earns interest at a rate of 5.5%, the query is tagged as relevant, the object is enriched with the details about the user's current account situation, and the enriched offer is displayed, for example as follows:

"Bank A is pleased to advise you that the \$10,000 which you have on deposit in Account #123456789 at Bank B earning only 5.5% interest is eligible to be deposited into one of our high-interest accounts bearing interest at 7%. If you would be interested in more details, please either press on the button to send us an automatic e-mail or contact Joe A. Banker at the following phone, fax, etc. "

One way of constructing the above mechanism is shown in appendix A, Module 2 where it can be seen that object 341 is an HTML object. In the HTML code of object 341 there is a request for data. The HTML activates the Active X control shown in module 1 of Appendix A to execute a data request from the database and then sends the enriched object to the client (transaction 311).

Periodic Query Re-execution Phase: In this phase, If-Then queries, which have been saved on the client 302 are re-executed periodically by personal agent 340 and DMS 330 re-analyzes the clients' database 320 for the purpose of determining whether a previously irrelevant query is now relevant due to changing personal circumstances in the user's life as evidenced by changes in the personal databases 320. For example, the Bank A query would not be displayed if no accounts exceed \$5,000, however several months, there may be accounts which now satisfy the minimum balance requirement of the query and should now be of interest to the user. Personal agent 340 initiates a set of analyses to be made by the DMS 330. The DMS 330 runs the queries using the data stored in the Setup and General Update Phases 307 and 312 on database 320 by transaction 322. The analyses are then sent to the personal agent 340 through transaction 331. The analyses are enriched with the clients' personal data and tagged relevant/irrelevant this is done by the DMS using the database. The personal agent 340 then sends the analysis tagged relevant to the client 302 using transaction 311. The analyses are displayed on the client's browser 304. This phase is typically run on many objects which have been stored over a period of time. Although the agent may have processed many analyses, the client receives results in the form of the offers only of those queries whose analysis indicated that they are relevant to the specific interests of the potential customer.

With reference to FIG. 3b, there is illustrated an alternative exemplary embodiment in which the client device is a personal data assistant (PDA) or any other wireless communications-enabled device such as a wireless application protocol (WAP)-based client system, i.e. an Internet-enabled cellular phone is shown in FIG. 3b:

<u>Phase 1 (Setup)</u>: The system in the figure includes a service provider server 355, which sends data 357 to personal agent 390 at the request of personal agent 390 and only after the appropriate security clearance procedure has been performed by personal agent 390. Personal agent 390 sends the user's personal data to the DMS 380 through transaction 382. The DMS 380 saves the data on database 370 through transaction 372.

Phase 2 (Query Download and Execution): Client 352 accesses object 366, which is identified by URL 364. Object 366 is stored on personal agent 390. When object 366 is operated, it sends a data request 382 to the DMS 380. The DMS 380 imports the data from database 370 (enrichment) and sends it back to the personal agent 390 through transaction 381. The personal agent 390 then sends the enriched object to client 352 through transaction 361.

Phase 3 (Periodic Query Re-execution): Personal agent 390 periodically analyzes the clients' database 370. Personal agent 390 initiates a request 362 to the browser 354 which accesses object 366. Object 366 is identified by URL 364 and is stored on server 356. When object 366 is operated it initiates a set of analyses to be made on the DMS 380. The DMS 380 runs the queries using the data stored on database 370 with transactions 382 and 381. The analyses are then sent to the personal agent 390 through transaction 381. The analyses are enriched with the clients' personal data and tagged relevant/irrelevant all of which is done by the DMS 380 using the database 370. The personal agent 390 then sends offers of those analyses which were tagged relevant to the client 352 using transaction 362. The offers which survive the analyses and have been tagged as relevant are displayed on the client's browser 354. This phase is run on many objects. Although the agent 390 processes many analyses, the user may have displayed only the few offers which the analyses showed were of relevance to him.

In FIG. 4a we see an illustration of the client system. The client system is divided into the following four elements:

Examples of browser applications 411 which may be used in the present invention include an Internet browser suitable for navigating the Internet from a desktop PC or network terminal, such as Microsoft Corporation's Internet Explorer®, Netscape Corp.'s Navigator® or it may be a wireless browser designed for display using the Wireless Application Protocol ("WAP") 412 or some other application useful on a protocol designed for use in the wireless device environment, e.g. cellular phone browser application 413 or a wireless personal digital assistant, or in fact for any other form of network-enabled application such as WebTV, in which the client has no local resources at his command, i.e. the player is temporarily downloaded along with the client.

A personal agent 421 may be an ActiveX control (OCX) module implemented from within the browser application 411 as a browser application plug-in module 422, and implemented in the browser application itself. Alternatively, the personal agent 421 may be a Java applet 423, implemented from within browser application 411. Finally, personal agent 421 may be constructed as a stand alone application 424 executable directly in the operating system of choice for the intended recipient.

Alternative exemplary embodiments may use a database management system 431 (hereinafter "DMS") which is based on protocols such as an ODBC Protocol 432, JDBC Protocol 433, or ADO / DAO Protocol 434. For using specific database commands which are not implemented by the particular protocols, it is possible to construct a database stored in text files and implement code written in Visual Basic to retrieve data from the text files as demonstrated in Appendix A, module 7.

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A database 441 useful for the present invention can be practically any form of database, such as Microsoft Corporation's Access® and Fox Pro®, text files, SQL Server®, Oracle®, Palm OS-compliant, Windows CE compliant, etc.

With reference to Fig. 4b, there is illustrated an alternative exemplary embodiment of the client system of the present invention.

In the instant exemplary embodiment, the four basic elements, browser, personal agent, DMS and database, may be located and implemented on the client's system, e.g. a PC or other network browser-enabled device.

The flowchart diagram shown in FIG. 5 illustrates an example of the processing of a query.

A request for using the personal agent may either initiated by the user manually or automically according to a periodic interval established by the user or the agent itself, for example everytime the browser is activated and at ten minute intervals:

- 1) User request: the user opens his browser and elects to look at his financial status, the agent is automatically activated. Automatic initiation may include that the agent identifies that the user is connected to the Internet and proceeds or the agent calculates that some specified time interval since the previous update has passed and, even in the absence of an Internet connection, establishes new Internet connection and connects by itself.
- 2) Personal agent requests an update of the objects from the query aggregating server of the personal agent service provider. The personal agent downloads the updated list of object files from the query aggregating server, and compares the updated list with a local (to the client) list, which is stored on the personal agent's system. The personal agent then downloads the updated or new object files and deletes the unnecessary files.
- 3) The personal agent activates an object. For example, the object may be an HTML file which the personal agent reads and identifies as being requests for data, in one exemplary embodiment accompanied by a soliciting supplier's offer.
- 4) The activated object requests data from the DMS, using the DMS commands.
- 5) The request is then processed by the DMS using the database. The DMS returns the request tagged relevant or irrelevant and enriched with personal data from the database. For example, if a request was sent by a bank to check if the user is in overdraft and if so in what different accounts he has a positive balance, for the purpose of offering a new overdraft account feature or automatic account balance pooling service. The DMS checks in the database related to the banking accounts

and, if there is an overdraft, the request is returned tagged relevant. Then the DMS enriches the request with personal data, in this case other accounts where the user has a positive balance. For an account related to travel, the DMS would check the travel-related database or databases.

- 6) If the request was tagged irrelevant by the management system, the process ends. If the request was tagged relevant, it is passed to the client.
- 7) The client receives a data-enriched object. This object is then made available for the clients interface e.g. browser. The object can be shown to the client in different ways: desktop browser, WAP cellular phone browser, wired or wireless PDA, e-mail, etc.

A further alternative exemplary embodiment of the personal agent is illustrated in FIG 6, in which the query aggregating server provides the additional service of gathering general data and delivering it to personal agent equipped clients using the personal agent as a filtering mechanism. For example, the query aggregating server can be gathering news and stock index information on an ongoing basis from various news suppliers and Internet information portals. When the client signs into the system, the personal agent will be given a download of current events and stock information queries which will display only the particular news events stories and stock market information relevant according to the analysis of the query. As follows:

Step 1: The query aggregating service provider server 601, gathers general data from Internet based general data providers 610, the data is then stored on query aggregating service provider server 601. The query aggregating service provider server 601 is fed with updated objects, by the agent services provider company 610. The query aggregating service provider server 601 now holds general data and updated objects due to this process, which is repeated routinely.

Step 2: The agent 606 is activated, automatically or by the clients' request. On activation, the agent 606 connects to query aggregating service provider server 601 and updates its database with updated general data and updated objects stored thereon. Then the agent 601 connects with personal service providers 602 of the particular user that the agent 601 is serving. Examples of personal service providers are personal e-banking Websites or a travel agent Website. Of course, the service provider need not be contactable via the Internet as other forms of networks are specifically

contemplated to be utilized with the present invention. After gathering all the data, it is transferred to the agents database 607.

Step 3: The objects in the personal agent 606 are activated, handled by the DMS (not shown but part of personal agent 606) and returned from the personal database 607 tagged irrelevant or relevant and enriched with personal data. The objects can optionally be activated (displayed) by the user or automatically by the personal agent 606. If relevant, the personal agent sends the enriched object for display on the client's preferred interface, for instance, browser 620, cellular phone, PDA or WAP device 621 or e-mail 622.

Fig. 7 is an overview of a blind solicitation system, according to an embodiment of the present invention. In step 1, databases and objects on the client device 2 are updated. Supplier's servers 10, 21, 23, and 25 connected to the Internet 6 (or other network), send updated objects data and personal information 11, 31, 33, and 35 to the client's personal agent 5. The network 6 could be a cellular phone network, local area network ("LAN") or a wide area network ("WAN") such as the World Wide Web (WWW) or any other part of the Internet. The present invention isn't limited to any specific kind of network. The personal agent 5, whether activated automatically or by the client's request, receives personal data and sends it to the personal databases 3, where all personal data is securely kept. For example, server 21 may be bank server, wherein interactive on-line banking and account managing may be performed, sending personal data 31 which contains information about the client's bank account.

In order to achieve a high level of security the user shouldn't be able to transmit his data, which is stored in the client's personal database 3, to another user.

Techniques such as double scrambling, and security handshakes and passwords are used to secure the data.

In the next stage, a soliciting supplier 10, or any third party that wishes to send a specialized offer directed at a certain kind of pre-definable customer, sends a request to make a query 17 to a query aggregating server 1 for targeting the pre-defined potential customer. In response, the query aggregating server 1 provides the soliciting supplier 10 with a software query model builder, which the soliciting supplier 10 uses to creates

his own query. Query 17 includes the offer to be displayed if the recipient, in this case the user of client 2, is found to be a match, as well as a table defining the characteristics for which the DMS of personal agent 5 must look on pesonal databases 3 in order to identify a match and tag the query 17 relevant for display to the user/potential customer. The query 17 thus generated is packaged and sent to the query aggregating server 1, where it is held for downloading by users either for a set time period or until replaced or cancelled by either soliciting supplier 10 or by query aggregating service provider 1. Thus each query may be provided by the soliciting supplier 10 that sent it, with a different and unique query that has the ability to identify the most suitable client to his request.

Finally, the personal agent 5 connects to the query-aggregating server 1. In a previous installation process, the user's client device 4 downloads the personal agent 5 that enables client 2 to receive queries and offers, and select and decide from what suppliers and vendors he wants to receive service or about which subjects he would like to receive offers. After connecting and passing through a security protocol for the purpose of establishing identities and authorizations, the user's personal agent 5 receives a query 71 (although in reality a personal agent will receive and process as many previously unknown queries as there are) comprising an offer from a previously selected soliciting supplier 10. The personal agent 5 determines the relevance of the offer by scanning the personal database 3. The scanning is conducted by seeking for matches to the definable characteristic profile that was made part of the query by the soliciting supplier 10.

If matches are found, the answer to the query is "relevant" and the offer is displayed to the user **4**. The personal agent **5** may be activated automatically, every time the clients device is operated, or according to time periods the client selects, for example every 12 or 24 hours.

Security and anonymity for the user are provided by the system of the present invention since the sensitive information in the form of discriminating queries always flows in a uni-directional way from the query aggregating server 1 and soliciting supplier's servers to the client device 2 and never does a soliciting supplier know who actually was selected to see the offer. Through the whole process there is definite

separation between the query aggregating server and the personal database to assure that the data used to decide if the offer is relevant is never exposed through the network.

Fig. 8 is an illustration of the client's device connected to a network, according to an embodiment of the present invention. A query is created by a supplier 33, using special software supplied by the query aggregating service provider, and transmitted by communications process 103 to query aggregating server 91. The query 61 could be updated as described hereinabove with respect to a General Update Phase according to the supplier's 33 needs, by receiving an updated query 62 through line 102 directly from the query aggregating server via the network. The update of the query could be made by the customer 33 and later be sent to the query aggregating server, or created by the query aggregating server according to the customers requests. Personal database 70, located in the personal agent, stores updated data 71,72,73 sent by servers 31, 32,33, possibly in objects which came packaged as queries. The objects might thus be used to update supplier templates and the like for helping in displaying relevant data or offers sent by the supplier using the invention. The personal data 71, 72, and 73 are displayed on the user's screen 40, using a local data aggregation system 51. The personal data could be summarized and be displayed to the client 41

In addition to the personal data, the personal database 70 is shown containing a second query and an offer 61, which were pulled automatically or by the user's request, from the query-aggregating server 91 through communication process 104.

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The personal agent 12 contains a user preference checklist 45 which enables the user to decide from a list of soliciting suppliers the query aggregating company is serving or a list of subjects, from which suppliers or on what subjects he wishes to receive offers. A data filter 52, working as part of the DMS portion of personal agent 12, receives the personal data 71,72 and 73 from the personal database portions of personal agent 12, and executes queries 61, and 62, by scanning data 71, 72, and 73. In the end of the scanning process the selectable offers that were found relevant, and that matches the client characteristics, would be displayed to the client via a personal offer display 42.

For example server 33 can be a travel agency looking for new potential clients and offering them a ski vacation. The travel agency sends a query "can you find the word ski" and an offer for a ski vacation in France 103 to the query aggregating server 91. The personal agent 12 downloads the query containing the offer from the query aggregating server 91 and scans the personal databases 71, 72 and 73 looking for the word "ski". If the answer to the query is "relevant" then the travel agency offer is displayed to the client.

In one exemplary embodiment of the present invention, the user can choose to respond to the offers by sending e-mail or a fax 44 or calling directly to the supplier. In another aspect of the invention, the client can activate an offer responding machine 101. The offer responding machine 101 enables the client to choose from a list of suppliers, from whom the client received offers, and to whom the user wants to send a response. The machine 101 informs the user that he received offers, optionally showing him a list of suppliers that sent him offers, and asks the user to indicate 1) to which suppliers he wants to send a message 2) what is the message he wants to send.

In an alternate exemplary embodiment, the soliciting supplier could have queries integrated within the HTML of Website, whereby, when a personal agent-equipped client browses on the Website, the queries can be downloaded and executed locally by the client, thereby providing an enriched experience to the client. In such a way, a soliciting supplier can still deliver well-focused offers, enriched with the personal information from the personal database, and the user/potential customer can rest assured that the information in the personal database was not available to any third party, or even to the soliciting supplier.

It should be understood that exemplary embodiments described hereinabove are merely given by way of non-limiting example. It is understood and anticipated that modifications and variations on the above examples may be made by one of skill in the art without departing from the spirit and scope of the invention as that invention is hereinafter claimed.

#### Appendix A

Code Examples of invention Convention used:  $X \{Y\} = X$  is an example of Y Module 1 [Part of Personal Agent] - Example of agent embodiment as Active X Control (OCX) The following code when compiled as an Active X control (OCX) which is used in an HTML page shown in Internet Explorer [Browser] executes data request 332 to database management system using ADO [DMS]. Open Connection - Opens an ADO connection to DB.MDB [Database (320) in figure CloseConnection - Closes an ADO connection to DB.MDB [Database (320) in figure 3a]. AskQuery - [Data Request 332] ReturnValue - Returns data from the database, this data can be tested in the code of the HTML page and if relevant can be enriched. Dim connConnectionToDB As ADODB.Connection Dim rs As ADODB. Recordset Private Type udR ecord row() As String End Type Dim arrResult() As udRecord Public Sub OpenConnection() Dim strDB Path As String strDB\_Path = App.Path Population in the same strDB Path = GetSetting("BMidas", "Init", "AppPath", "c:\sarit\modules\") If Right\$(strDB Path, 1) <> "\" Then strDB Path = strDB Path & "\" strDB\_Path = strDB\_Path & "DB.mdb" A Detailer of American ' Open a connection. Set connConnectionToDB = New ADODB.Connection connConnectionToDB.ConnectionString = Provider=Microsoft.Jet.OLEDB.3.51;" & Data Source=" & strDB\_Path & ";" & \_\_ Persist Security Info=False" connConnectionToDB.Open Public Sub CloseConnection() connConnectionToDB.Close Public Function AskQuery(query As String, numOfFields As Integer) Dim intLoopCounter Dim intRowsCounter Dim size As Integer Dim temp() As String Set rs = New ADODB.Recordset ReDim temp(0) ReDim arrResult(0). intLoopCounter = 0 intRowsCounter = 0size = numOfFields - 1 rs.ActiveConnection = connConnectionToDB rs.Open (query)

```
If rs.EOF Then
     AskQuery = Null
   Else
     intCount = 0
     rs.MoveFirst
     Do Until (rs.EOF)
       For intLoopCounter = 0 To size
          temp(intLoopCounter) = rs.Fields(intLoopCounter)
          ReDim Preserve temp(UBound(temp) + 1)
       Next intLoopCounter
       arrResult(intRowsCounter).row = temp
       ReDim Preserve arrResult(UBound(arrResult) + 1)
       rs.MoveNext
       intRowsCounter = intRowsCounter + 1
     GetHisahon = " "
   End If
   rs.Close
 End Function
 Public Function ReturnValue(ByVal rowNumber As Integer, ByVal fieldNumber As
 Integer) As String
   ReturnValue = arrResult(rowNumber).row(fieldNumber)
End Function
Public Function GetSize() As String
  GetSize = UBound(arrResult)
End Function
Module 2 [Part of personal agent] - Example of HTML page that uses the Active
X control shown on module 1 to execute a data request from database and then
sends enriched object to client [transaction 311 in Fig 3a]
A. Data.html requests data from the database through OCX
<HTML>
<HEAD>
                                                                 1
<META NAME="GENERATOR" Content="Microsoft FrontPage 4.0">
<TITLE></TITLE>
</HEAD>
<!-- If any of the controls on this page require licensing, you must
   create a license package file. Run LPK TOOL. EXE to create the
   required LPK file. LPK_TOOL.EXE can be found on the ActiveX SDK,
   http://www.microsoft.com/intdev/sdk/sdk.htm. If you have the Visual
   Basic 6.0 CD, it can also be found in the \Tools\LPK TOOL directory.
   The following is an example of the Object tag:
<OBJECT ID="test"
CLASSID="CLSID:0B770616-A8AB-11D3-A324-0080AD7DBF90"
CODEBASE="data/Test.CAB#version=1,0,0,0" width="495" height="34">
<param name=" ExtentX" value="13097">
<param name="ExtentY" value="900">
</OBJECT>
<SCRIPT LANGUAGE="VBScript">
<!--
  test.OpenConnection
  'get itra
  dim choose
  choose =2
```

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```
'a =test.AskQuery("SELECT Max(TnuotBank.Date) AS MaxOfDate,
Last (TnuotBank.Itra) AS LastOfItra, TnuotBank.HeshbonID, HeshBank.HeshbonName
FROM ThuotBank LEFT JOIN HeshBank ON ThuotBank. HeshbonID = HeshBank. HeshbonID
GROUP BY TnuotBank. HeshbonID, HeshBank. HeshbonName HAVING
(((Last(TnuotBank.Itra))<>0)) ORDER BY Max(TnuotBank.Date) DESC ", 4)
   'a =test.AskQuery("SELECT Max(TnuotBank.Date) AS MaxOfDate,
Last (TnuotBank.Itra) AS LastOfItra, TnuotBank.HeshbonID, HeshBank.HeshbonName
FROM TnuotBank LEFT JOIN HeshBank ON TnuotBank. HeshbonID = HeshBank. HeshbonID
GROUP BY TnuotBank. HeshbonID, HeshBank. HeshbonName ORDER BY
Max(TnuotBank.Date) DESC ", 4)
   a =test.AskQuery("SELECT Max(TnuotBank.Date) AS MaxOfDate,
Last (TnuotBank.Itra) AS LastOfItra, TnuotBank.HeshbonID, HeshBank.HeshbonName
FROM HeshMaxDate INNER JOIN (TnuotBank LEFT JOIN HeshBank ON
TnuotBank.HeshbonID = HeshBank.HeshbonID) ON (TnuotBank.HeshbonID =
HeshMaxDate.HeshbonID) AND (HeshMaxDate.Max) Bate = TnuotBank.Date GROUP BY
TnuotBank.HeshbonID, HeshBank.HeshbonName ORDER BY Max(TnuotBank.Date) DESC
", 4)
        dim imax
   sizeItra=test.GetSize
        imax =sizeItra -l
   dim it(5,4),i,j
    for i=0 to imax
   for j=1 to 4
      Select Case (j)
         Case 1
          it(i,j) = test.ReturnValue((i),0)
         Case 2
         it(i,j) = test.ReturnValue((i),1)
         Case 3
         it(i,j) = test.ReturnValue((i),2)
         it(i,j) = test.ReturnValue((i),3)
         End Select
  next
  next
    'get thua and value of thua
  a= test.AskQuery("SELECT Itra , Value , Makor , Asmachta , Date, HeshbonID
FROM TnuotBank ORDER BY Date DESC", 6)
  dim tnua(200,6),p(2,7)
  dim sizeTnua
  sizeTnua=test.GetSize
        imax =sizeTnua -1
   for i=0 to imax
  for j=1 to 6
     Select Case (j)
        Case 1
        tnua(i,j) = test.ReturnValue((i),0)
        tnua(i,j) = test.ReturnValue((i),1)
        Case 3
        tnua(i,j) = test.ReturnValue((i),2)
        Case 4
           tnua(i,j) = test.ReturnValue((i),3)
        Case 5
           tnua(i,j) = test.ReturnValue((i),4)
        tnua(i,j) = test.ReturnValue((i),5)
        End Select
  next
   next
```

'get thua according to account number:

```
a= test.AskQuery("SELECT HeshbonID FROM ThuotBank Group By HeshbonID" ,
 1)
         dim sizeHeshbon
                                'number of accounts
    dim tnuotall(10,200,5)
                                'array contain all tnuot
                'i -heshbon id
                'j -num of record
                'k - num of field
    dim thuot (10)
                                     'array will hold heshbon ID's
    dim tnuotGodel (10)
    sizeHeshbon =test.GetSize
         for m=0 to sizeHeshbon-1
          tnuot(m) = test.ReturnValue((m),0)
   next
         for i=0 to sizeHeshbon -1
      x=tnuot(i)
      a= test.AskQuery("SELECT Itra , Value , Makor , Asmachta , Date FROM
TnuotBank WHERE HeshbonID='" & x & "' ORDER BY Date DESC ", 5)
      imax=test.GetSize -1
                tnuotGodel(i)=imax +1
      for j=0 to imax
            for k=1 to 5
            Select Case (k)
                  Case 1
                tnuotall(i,j,k) = test.ReturnValue((j),0)
                tnuotall(i,j,k)= test.ReturnValue((j),1)
                  Case 3
                tnuotall(i, j, k) = test.ReturnValue((j), 2)
                Case 4
                   tnuotall(i,j,k) = test.ReturnValue((j),3)
                   tnuotall(i,j,k)= test.ReturnValue((j),4)
               End Select
         next
            next
   next
    'get visa and value of visa
   ' a = test.AskQuery("SELECT BDate , Esek , BSum , Asmachta , HSum ,
Month([Hdate]) AS [month], Month([bdate]) AS monthB From visa Where (
Month([Hdate]) = 10 And CardID = 601 )" , 7)
    'dim visa 601 10(11,5)
   'imax=test.GetSize -1
   'for i=0 to imax
   'for j=1 to 5
    Select Case (j)
          Case 1
        visa_601 10(i,j)=test.ReturnValue((i),0)
     Case 2
        visa 601 10(i,j) = test.ReturnValue((i),1)
          Case 3
        visa 601 10(i,j) = test.ReturnValue((i), 2)
        ' Case 4
          visa 601 10(i,j) = test.ReturnValue((i), 3)
         Case 5
           visa 601 10(i,j) = test.ReturnValue((i), 4)
                                    24
```

```
End Select
     'next
      'next
  'get visa and value of visa
     a = test.AskQuery("SELECT BDate , Esek , BSum , Asmachta , HSum From visa
 ORDER BY BDate DESC", 5)
     dim visa(200,5)
     dim sizeVisa
    sizeVisa =test.GetSize
    imax=sizeVisa -1
     for i=0 to imax
    for j=1 to 5
       Select Case (j)
        · Case 1
          visa(i,j)=test.ReturnValue((i),0)
       Case 2
          visa(i,j) = test.ReturnValue((i),1)
          Case 3
          visa(i,j) = test.ReturnValue((i), 2)
        · Case 4
             visa(i,j) = test.ReturnValue((i), 3)
             visa(i,j) = test.ReturnValue((i), 4)
          End Select
    next
    next
     'get visa and value of visa
     ' a = test.AskQuery("SELECT BDate , Esek , BSum , Asmachta , HSum ,
Month([Hdate]) AS [month], Month([bdate]) AS monthB From visa Where (
Month([Hdate]) = 11 And CardID = 601)", 7)
     'dim visa_601_11(11,5)
    'imax=test.GetSize -1
    'for i=0 to imax
    'for j=1 to 5
      Select Case (j)
        ' Case 1
         visa_601_11(i,j)=test.ReturnValue((i), 0)
      Case 2
         visa_601_11(i,j) = test.ReturnValue((i), 1)
         ' Case 3
         visa_601_11(i,j) = test.ReturnValue((i), 2)
            Case 4
            visa_601_11(i,j) = test.ReturnValue((i), 3)
            Case 5
         visa 601 11(i,j) = test.ReturnValue((i), 4)
         End Select
   'next
    'next
    'get visa and value of visa
    a = test.AskQuery("SELECT BDate , Esek , BSum , Asmachta , HSum ,
Month([Hdate]) AS [month], Month([bdate]) AS monthB From visa Where (
Month([Hdate]) = 10 And CardID = 3047)", 7)
  dim visa_3047_10(11,5)
  ' imax=test.GetSize -1
   ' for i=0 to imax
  for j=1 to 5
     Select Case (j)
           Case 1
        visa 3047 10(i,j)=test.ReturnValue((i),0)
     Case 2
        visa_3047_10(i,j) = test.ReturnValue((i), 1)
```

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```
Case 3
         visa_3047_10(i,j) = test.ReturnValue((i), 2)
            Case 4
            visa 3047_10(i,j) = test.ReturnValue((i), 3)
            visa 3047 \ 10(i,j) = test.ReturnValue((i), 4)
       End Select
  next
     next
    'get visa and value of visa
     a = test.AskQuery("SELECT BDate , Esek , BSum , Asmachta ,HSum ,
Month([Hdate]) AS [month], Month([bdate]) AS monthB From visa Where (
Month([Hdate]) = 11 And CardID = 3047)", 7)
     dim visa_3047_11(11,5)
   imax=test.GetSize -1
     for i=0 to imax
   for j=1 to 5
      Select Case (j)
            Case 1
         visa 3047 11(i,j)=test.ReturnValue((i), 0)
         visa 3047 ll(i,j) = test.ReturnValue((i), 1)
         visa_3047_11(i,j) = test.ReturnValue((i), 2)
           Case 4
         visa_3047_11(i,j) = test.ReturnValue((i), 3)
           Case 5
              visa_3047_11(i,j) = test.ReturnValue((i),4)
      End Select
  next
    next
   'get pik and value of pik
    'a = test.AskQuery("SELECT Osum , Nsum , HeshbonID , Update , Name, SDate
, Ribit FROM Pikdonot ", 7)
    a = test.AskQuery("SELECT Pikdonot.Osum , Pikdonot.Nsum ,
Pikdonot.HeshbonID , Pikdonot.Update , Pikdonot.Name, Pikdonot.SDate ,
Pikdonot.Ribit FROM Pikdonot INNER JOIN PikadonMax ON Pikdonot.Update =
PikadonMax.Max, "Update" , 7)
   \dim pik(100,7)
  imax=test.GetSize -1
   sizePik = test.GetSize
   for i=0 to imax
  for j=1 to 7
     Select Case (j)
        Case 1
        pik(i,j)=test.ReturnValue((i), 0)
        pik(i,j) = test.ReturnValue((i), 1)
          Case 3
        pik(i,j) = test.ReturnValue((i), 2)
          Case 4
           pik(i,j) = test.ReturnValue((i), 3)
          Case 5
           pik(i,j) = test.ReturnValue((i),4)
          Case 6
             pik(i,j) = test.ReturnValue((i), 5)
             pik(i,j) = test.ReturnValue((i), 6)
         End Select
  next
```

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```
next
    'get niarot ereh and value of niarot
    ' a = test.AskQuery("SELECT change , vbuy , value , price , camut , nename
,neid , heshbonid ,update FROM NiarotEreh ORDER BY update DESC", 9)
   a = test.AskQuery("SELECT NiarotEreh.change , NiarotEreh.vbuy
, NiarotEreh.value , NiarotEreh.price , NiarotEreh.camut , NiarotEreh.nename
, NiarotEreh.neid , NiarotEreh.heshbonid , NiarotEreh.Update FROM NiarotEreh
INNER JOIN NiarotErehMax ON NiarotEreh. Update = NiarotErehMax. Maxן וחוו pdate ",
    dim niarot (250,9)
    dim sizeNiarot
   sizeNiarot=test.GetSize
   imax=sizeNiarot-1
    for i=0 to imax
   for j=1 to 9
      Select Case (j)
         Case 1
         niarot(i,j)=test.ReturnValue((i), 0)
      Case 2
         niarot(i,j) = test.ReturnValue((i), 1)
           Case 3
         niarot(i,j) = test.ReturnValue((i), 2)
           Case 4
            niarot(i,j) = test.ReturnValue((i), 3)
            niarot(i,j) = test.ReturnValue((i),4)
              niarot(i,j) = test.ReturnValue((i), 5)
              niarot(i, j) = test.ReturnValue((i), 6)
      Case 8
              niarot(i,j) = test.ReturnValue((i), 7)
      Case 9
              niarot(i,j) = test.ReturnValue((i), 8)
          End Select
  next
   next
'get gemel
   a = test.AskQuery("SELECT
name, num, shovile, shoviit, hafkadot, bituah, mahut, tpa, vetek, heshbonid, update
FROM gemel", 11)
   dim gemel (250,11)
   dim sizeGemel
  sizeGemel=test.GetSize -1
        'document.write("<font>" & sizeGemel & "</font>")
       imax =sizeGemel
   for i=0 to imax
  for j=1 to 11
     Select Case (j)
        gemel(i, j) = t'est.ReturnValue((i), 0)
        gemel(i,j) = test.ReturnValue((i), 1)
          Case 3
        gemel(i,j) = test.ReturnValue((i), 2)
          Case 4
           gemel(i,j) = test.ReturnValue((i), 3)
          Case 5
           gemel(i,j) = test.ReturnValue((i),4)
```

gemel(i,j) = test.ReturnValue((i), 5)

```
Case 7
                gemel(i,j) = test.ReturnValue((i), 6)
       Case 8
               gemel(i,j) = test.ReturnValue((i), 7)
       Case 9
               gemel(i, j) = test.ReturnValue((i), 8)
       Case 10
               gemel(i,j) = test.ReturnValue((i), 9)
       Case 11
               gemel(i,j) = test.ReturnValue((i), 10)
           End Select
    next
     next
    'get hisahon
     a = test.AskQuery("SELECT ,
 name, nameid, num, sdate, edate, osum, nsum, psum, Update, HeshbonID FROM hisahon",
 10)
     dim hisahon(200,10)
     sizeHisahon = test.GetSize
     imax=sizeHisahon -1
     for i=0 to imax
    for j=1 to 10
       Select Case
          Case 5
          hisa
                    _)=test.ReturnValue((i), 0)
       Case 2
         hisa..on(i,j) = test.ReturnValue((i), 1)
            Case 3
         hisahon(i,j) = test.ReturnValue((i), 2)
           Case 4
            hisahon(i,j) = test.ReturnValue((i), 3)
            hisahon(i,j) = test.ReturnValue((i),4)
              hisahon(i,j) = test.ReturnValue((i), 5)
              hisahon(i,j) = test.ReturnValue((i), 6)
      Case 8
              hisahon(i,j) = test.ReturnValue((i), 7)
      Case 9
              hisahon(i,j) = test.ReturnValue((i), 8)
      Case 10
              hisahon(i,j) = test.ReturnValue((i), 9)
          End Select
   next
    next
   test.CloseConnection
</script>
</BODY>
</HTML>
B. Code that relates to the data.html
<HEAD>
<META NAME="GENERATOR" Content="Microsoft FrontPage 4.0">
<META HTTP-EQUIV="Content-type" CONTENT="text/html; charset=windows-1255">
<TITLE>Bank Account</TITLE>
<link REL="stylesheet" HREF="styles.css">
<script language="javascript">
var titleID = 'מודול חשבון בנק - תנועות בחשבון עו"ש';
                                    28
```

```
</script>
 </HEAD>
 <body marginleft=0 margintop=0>
 <script language="javascript">
 parent.title.location.href='bank title.htm'
 var helpID
 helpID=20;
 top.hID = helpID;
 parent.help.location.href='bank_tip.htm'
 </script>
 <div align=right>
 <
   <script language="javascript">
     //writing tnuot table
     var i,j,k;
     document.write("
width='450'>");
     document.write("<font face='times'
size=2 color='white'><b>יתרה");
     document.write("<font face='times'
size=2 color='white'><b>תנועה");
    document.write("<font face='times'
size=2 color='white'><b>נושא");
    document.write("<font face='times'</pre>
size=2 color='white'><b>אטמכתא");
    document.write("<font face='times'</pre>
size=2 color='white'><b>וארין</face>");
     for (i = 0; i <parent.data.sizeTnua; i++)
       document.write("");
       for (j = 1; j < 6; j++)
         document.write("");
         var num=parent.data.tnua(i,j);
         if (num < 0)
           document.write("<font face='times' size=2 color=Red>" + num);
           document.write("<font face='times' size=2
color=DarkSlateBlue>" + num);
        document.write("");
    document.write("");
    </script>
    </div>
</body>
</HTML>
Module 3 [Phase 1 in Fig 3a]
```

```
Saves data sent to the client from service provider server in HTML
    format (Transaction 307 in fig 3a)
 Public Sub URLsaveAs2(strURL As String, strLocal As String)
   Dim b() As Byte
   Dim intSaveAs As Integer
   Dim strHtmlLine As String
   intSaveAs = FreeFile()
   Open strLocal For Output As #intSaveAs
   On Error GoTo ErrorHandler
   frmConnected.Inet1.RequestTimeout = 180
   b() = frmInetCtl.Inetl.OpenURL(strURL, 1)
   For t = 0 To UBound(b) - 1
     If b(t) = 10 Then
       Print #intSaveAs, strHtmlLine
       strHtmlLine = ""
     Else
       strHtmlLine = strHtmlLine & Chr(b(t))
     End If
   Next
   Print #intSaveAs, strHtmlLine
   Close #intSaveAs
   Exit Sub
ErrorHandler:
   OnError "urlsaveas2", Err, Error$, Now, "we don't have line input here"
  Exit Sub
End Sub
B. Example of saving data that arrived with URLSaveas2 in Database using ADO
(Transaction 330 in fig 3a)
***********************
 *'DESCRIPTION : import info from heshbonall.html
        *'and update table TnuotBank
Sub ImporttnuotHTML()
  Dim rsTnuot As ADODB. Recordset 'holds info from thuotbank table
  Dim strNewLine As String 'input line from html file
Dim strYearTemp As String 'year of update
Dim strHeshbon As String 'number of account
  Dim a As Integer
                                'checks if new account (a=1)
  Dim dtUpdated As Date
                                'updating date
  Dim fileNumber As Integer
                                'number of input file
  Dim dtUpdateTizmun As Date 'gets date of importing for tizmun table
  On Error GoTo error_1:
    Set rsTnuot = New ADODB.Recordset
    rsTnuot.ActiveConnection = conDB Connection
    rsTnuot.LockType = adLockOptimistic
    rsTnuct.Open "SELECT * FROM TnuotBank", , adCmdText
    fileNumber = FreeFile()
    Open GetPath & "heshbonall.htm" For Input As #fileNumber
    Line Input #fileNumber, strNewLine
    strNewLine = TernUpperToLower(strNewLine)
    Do While Not (EOF(fileNumber))
      Do Until Mid(strNewLine, 1, 26) = "<font color=white/><font>" Or
EOF(fileNumber)
        Line Input #fileNumber, strNewLine
        strNewLine = TernUpperToLower(strNewLine)
```

```
GOOL
       If EOF(fileNumber) Then
          Exit Do
       End If
    'Do Until EOF(fileNumber)
       'MsgBox ("strNewLine=" & Mid(strNewLine, 98, 8))
       'Line Input #fileNumber, strNewLine
     'Loop
       dtUpdateTizmun = Mid(strNewLine, 98, 8)
       Line Input #fileNumber, strNewLine
       dtUpdated = Mid(strNewLine, 77, 8)
       strYearTemp = Mid(strNewLine, 83, 2)
       Line Input #fileNumber, strNewLine
       strHeshbon = Mid(strNewLine, 71, 9)
       Line Input #fileNumber, strNewLine
       Line Input #fileNumber, strNewLine
       Line Input #fileNumber, strNewLine
       strNewLine = TernUpperToLower(strNewLine)
       Do While Mid(strNewLine, 1, 26) = "<font color=white/>|<font>"
         If (Mid(strNewLine, 80, 1) = "/") And (Mid(strNewLine, 68, 8<> (
 ("Then בתוקף עד")
           rsTnuot.AddNew
           If Mid(strNewLine, 27, 13) = "
                                                      " Then
             rsTnuot("itra") = Mid(strNewLine, 29, 13)
           End If
           If Mid(strNewLine, 41, 5) = "
             rsTnuot("datev") = Mid(strNewLine, 41, 5)
           End If
           rsTnuot("value") = IIf(Mid(strNewLine, 54, 4) <> "
Mid(strNewLine, 50, 16), Mid(strNewLine, 60, 16))
           rsTnuot("value")
           rsTnuot("date") = Mid(strNewLine, 78, 2) & "/" & Mid(strNewLine,
81, 2) & "/" & strYearTemp
          rsTnuot("asmachta") = Mid(strNewLine, 84, 8)
           rsTnuot("makor") = Trim(Mid(strNewLine, 93, 14))
           rsTnuot("heshbonid") = strHeshbon
          rsTnuot("update") = dtUpdated
          rsTnuot.Update
        End If
        Line Input #fileNumber, strNewLine
        strNewLine = TernUpperToLower(strNewLine)
      Loop
    Loop
    Close #fileNumber
    rsTnuot.Close
    UpdateTizmun "tnuotbank", dtUpdateTizmun
  Exit Sub
error 1:
  OnError "ImporttnuotHTML", Err, Error$, dtUpdated, strNewLine
  Resume Next
End Sub
Updatedata - a module that uses the above 2 functions (A & B) in order to
login into and get personal data from service provider server and save it in
the local database.
```

After updating the data the procedure calls procedure CheckRedFlags [282 in

```
fig 2b] which accesses the DMS in order to analyze the data in database and
 if relevant, shows enriched data.
 Public Sub UpdateData()
 URLsaveAs2
 "http://hb.bankleumi.co.il:8000/homebank/FirstLoginMiddleFrame.asp?/L=H/TBL/U
 =I127011/A=2", AppPath & "hb.html"
 "http://hb.bankleumi.cc.il:8000/Homebank/HBIsapi.dll?MfcISAPICommand=GetForm&
 query=/L=H/S=01/T=01/Q=01/AP1=*/WCQUERY/IE4/STD/U=I127011/A=2", AppPath &
 "hb.htm"
 URLsaveAs2
 "http://hb.bankleumi.co.il:8000/Homebank/HBIsapi.dll?MfcISAPICommand=GetForm&
 query=/L=H/S=01/T=01/Q=01/AP1=678330002567212/WCQUERY/IE4/STD/U=I127011/A=2",
 AppPath & "heshbon.htm"
 ImporttnuotHTML
 CheckRedFlags
End sub
D. The following function periodically updates the client's database with
data from the service provider server, according to the relevance of changes
in the personal data.
  Dim rsTizmun As ADODB. Recordset
  open table tizmun
  Set rsTizmun = New ADODB.Recordset
     rsTizmun.ActiveConnection = conDB Connection
     rsTizmun.LockType = adLockOptimistic
    rsTizmun.Open "SELECT tablename, update FROM Tizmun", , adCmdText
  find the requiered record and update the updating date
  Do Until (rsTizmun.EOF)
    If (rsTizmun("tablename") = tableName) Then
      rsTizmun("update") = newDate
       rsTizmun. Update
      Exit Do
    Else
      rsTizmun.MoveNext
    End If
  Loop
  rsTizmun.Close
End Sub
*************************
*'DESCRIPTION : this function gets a table ID number
        *'and activates the function that
        *'updates this table
*'INPUT :
           : integer - table id number
Sub ActivateFunction(ByVal tableName As String)
 Select Case (tableName)
    Case "pikdonot"
      ImportPikadonAll
    Case "gemel"
      ImportGemel
   Case "hisahon"
      ImportHisahon
```

.. ... .

. . . . .

```
Case "niarotereh"
       UpdateNiarotEreh
     Case "tnuotbank"
       blnNeedImportOld = True
       ImporttnuotHTML
       LocateTnua
     Case "visaold"
       Importtnuotv
     Case "visanew"
       ImporttnuotvNew
     Case "tnuotold"
       ImportTnuotOld
   End Select
 End Sub
 *************************
 ^*'DESCRIPTION: this function checks if the tables that ^*
        *'need to be updated each month were
        *'updated in the current month, if they
        *'weren't , the function updates them here
*************************
Sub UpdateAllTables()
  Dim rsTizmun As ADODB.Recordset 'get info from tizmun table
  Dim strUpdated As String 'get date of updating
  Dim intHefresh As Integer
                                 'hefresh between the date and updating date
  Dim strPath As String
                                 'path of application
  blnImportFailed = False
                                'assume import succedes
  strPath = GetPath
  URLsaveAs1 "http://hb.bankleumi.co.il:8000/homebank/default.asp", strPath &
"file1.html"
  URLsaveAs1
"http://hb.bankleumi.co.il:8000/homebank/top.asp?/L=H/TBL/U=I127011/A=2",
strPath & "file2.html"
  URLsaveAs1
"http://hb.bankleumi.co.il:8000/homebank/FirstLoginMiddleFrame.asp?/L=H/TBL/U
=I127011/A=2", strPath & "file3.html"
  URLsaveAs1
"http://hb.bankleumi.co.il:8000/homebank/HBIsapi.dll?MfcISAPICommand=GetForm&
query=/L=H/TBL/U=I127011/A=2", strPath & "file4.html"
"http://hb.bankleumi.co.il:8000/homebank/Alert.asp?/L=H/TBL/U=I127011/A=2",
strPath & "file5.html"
  URLsaveAs1
"http://hb.bankleumi.co.il:8000/homebank/ToolBoxAfterNew.asp?/L=H/TBL/U=I1270
11/A=2", strPath & "file6.html"
  URLsaveAs1
"http://hb.bankleumi.co.il:8000/homebank/HBIsapi.dll?MfcISAPICommand=ShowButt
ons&command=/L=H/TBL/U=I127011/A=2", strPath & "file7.html"
  URLsaveAs1
"http://hb.bankleumi.co.il:8000/homebank/Adv.asp?/L=H/TBL/U=I127011/A=2",
strPath & "file8.html"
  URLsaveAs1 "http://hb.bankleumi.co.il:8000/homebank/default.asp", strPath &
"file9.html"
```

UpdateTnua

'update thuotbank and check for other -

```
If (blnImportFailed = True) Then
      MsgSox ("ImportFailed , try later")
      Exit Sub
    End If
  ' get info from tizmun table
    Set rsTizmun = New ADODB.Recordset
      rsTizmun.ActiveConnection = conDB Connection
      rsTizmun.LockType = adLockOptimistic
      rsTizmun.Open "SELECT tablename, filename, update, Tkufa, UrlPath FROM
 Tizmun", , adCmdText
      rsTizmun.MoveFirst
    if table is updated each month (tkufa=1):
     ' check if table needs to be updated this month
    if table is updated each week (tkufa=2):
     ' check if table needs to be updated this week
    if table is updated each day (tkufa=3):
     ' update table
    URLsaveAs1
 "http://hb.bankleumi.co.il:8000/homebank/FirstLoginMiddleFrame.asp?/L=H/TBL/U
 =I127011/A=2", AppPath & "hb.html"
   Do Until (rsTizmun.EOF)
     strUpdated = rsTizmun("update")
     Select Case (rsTizmun("Tkufa"))
                  'update each month
          If (Month(strUpdated) <> Month(date)) Then
           ImportAndUpdate rsTizmun("UrlPath"), rsTizmun("FileName"),
 rsTizmun("TableName")
         End If
                   'update each week
         hefresh = DateDiff("d", strUpdated, date)
         If hefresh >= 7 Then
           ImportAndUpdate rsTizmun("UrlPath"), rsTizmun("FileName"),
 rsTizmun("TableName")
         Else
            If Weekday(strUpdated) > Weekday(date) Then
              ImportAndUpdate rsTizmun("UrlPath"), rsTizmun("FileName"),
rsTizmun("TableName")
           End If
         End If
                  'update each day
         If (rsTizmun("TableName") = "tnuotold") Then
           If blnNeedImportOld = True Then 'update tnuotold only if nessesary
             ImportAndUpdate rsTizmun("UrlPath"), rsTizmun("FileName"),
rsTizmun("TableName")
         Else
           If (rsTizmun("TableName") <> "tnuotbank") Then
             ImportAndUpdate rsTizmun("UrlPath"), rsTizmun("FileName").
rsTizmun("TableName")
           End If
        End If
    End Select
    rsTizmun.MoveNext
  Loop
  rsTizmun.Close
  MsgBox ("finished updating all")
End Sub
```

```
Sub ImportAndUpdate(ByVal urlPath As String, ByVal fileName As String, ByVal
 tableName As String)
    Dim strFullName As String
                                         'name of file +path
    strFullName = GetPath() & fileName
    If (ImportFile(urlPath, strFullName) = True) Then
      ActivateFunction (tableName)
   Else
      blnImportFailed = True
   End If
 End Sub
 Sub UpdateTnua()
   Dim rsTizmun As ADODB. Recordset 'holds records of tizmun table
   Dim strUrlPath As String 'url of thuot html
Dim strFileName As String 'name of file to save
   Dim strTableName As String 'name of record in table tizmun
   Set rsTizmun = New ADODB.Recordset
   rsTizmun.ActiveConnection = conDB Connection
   rsTizmun.LockType = adLockOptimistic
   rsTizmun.Open "SELECT tablename, update, filename, Tkufa, UrlPath FROM Tizmun",
 , adCmdText
   Do Until (rsTizmun("tablename") = "tnuotbank")
     rsTizmun.MoveNext
   strUrlPath = rsTizmun("UrlPath")
   strFileName = rsTizmun("FileName")
   strTableName = rsTizmun("TableName")
   rsTizmun.Close
   ImportAndUpdate strUrlPath, strFileName, strTableName
End Sub
Module 3 - [phase 2 of fig 3a]
UpdateApp - Gets general data and interface objects (HTML) from Server (306),
and saves it in the client's machine on a database (320). The function is an
example of transaction 312, 332, 322 in fig 3a.
Public Sub UpdateApp()
  Dim oldDate, newDate As Variant
  Dim strNewFileName, strOldFileName As String
  Dim lngNewFileVersion, lngOldFileVersion As Long
  If blnCharLoaded = True Then
    Character.MoveTo 366, 97
    Character. Speak "I am now searching for newer versions of B-Midas
pages..."
    Character.Play "search"
 End If
 frmUpdateApp.Show
 UrlSaveAs Homepage + "NewVersionInfo.txt", AppPath & "NewVersionInfo.txt"
 intOld = FreeFile()
 Open AppPath + "VersionInfo.txt" For Input As #intOld
 intNew = FreeFile()
 Open AppPath + "NewVersionInfo.txt" For Input As #intNew
 Do While (Not EOF(intNew)) Or Not EOF(intOld) ' Loop until end of a file
   Input #intOld, strOldFileName, oldDate
```

```
Input #intNew, strNewFileName, newDate
       Add file
      Do While (strNewFileName < strOldFileName) And (Not EOF(intNew))
        frmUpdateApp.Listl.AddItem "Adding " + Replace(strNewFileName, "/",
        URLsaveAs2 Homepage + strNewFileName, AppPath + Replace(strNewFileName,
 "/", "\")
        Input #intNew, strNewFileName, newDate
     Loop
      Delete file
     Do While (strOldFileName < strNewFileName) And EOF(intOld)
        frmUpdateApp.Listl.AddItem "Deleting " + Replace(strOldFileName, "/",
       Kill AppPath + strOldFileName
       Input #intOld, strOldFileName, oldDate
     Loop
     Update file
     If strOldFileName = strNewFileName Then
       If oldDate < newDate Then
          frmUpdateApp.List1.AddItem "Updating " + Replace(strNewFileName, "/",
 "\")
         Beep
          URLsaveAs2 Homepage + strNewFileName, AppPath +
 Replace(strNewFileName, "/", "\")
       End If
    End If
  Loop
  Close #intOld
  Close #intNew
  FileCopy AppPath + "NewVersionInfo.txt", AppPath & "VersionInfo.txt"
  Kill AppPath + "newversioninfo.txt"
End Sub
Module 4 - [Part of Personal Agent] Example of functions used to access
database through the DMS (332 in fig 3a) in order to analyze the personal
data and tag it relevant or irrelevant and show it enriched.
Dim db file As String
Public conn As ADODB.Connection
Dim rs As ADODB. Recordset
Dim rsl As ADODB. Recordset
Dim rs2 As ADODB.Recordset
Public rs3 As ADODB.Recordset
Dim rs4 As ADODB.Recordset
Dim txt As String
Dim fld As Field
Dim fldl As Field
Dim fld2 As Field
Dim arr() As thua
Dim arr1() As visa
Dim arr2() As pik
Dim arr3() As itra
Private Type tnua
 itra As String
 value As String
 makor As String
 asmachta As String
```

date As String

```
End Type
 Private Type visa
   bdate As String
   esek As String
   bsum As String
   asmachta As String
   hsum As String
 End Type
 Private Type pik
   osum As String
   nsum As String
   heshbonid As String
   Update As String
   name As String sdate As String
   ribit As String
 End Type
 Private Type itra
   heshbonname As String
   heshbonid As String
   firstofitra As String
  maxofdate As String
 End Type
 Private Type rasconn
   dwSize As Long
  hrasconn As Long
  szEntryName As String * 257
  szDeviceType As String * 17
  szDeviceName As String * 130
End Type
Public Sub init()
 Get the data.
  db_file = App.Path ' & "\bank\data\"
  If Right$(db_file, 1) <> "\" Then db_file = db file & "\"
  db_file = db_file & "DB.mdb"
'MsgBox ("path= " & db file)
 Open a connection.
  Set conn = New ADODB.Connection
  conn.ConnectionString =
     Provider=Microsoft.Jet.OLEDB.3.51;" & __
     Data Source=" & db_file & ";" & _
     Persist Security Info=False"
  conn.Open
End Sub
Public Function GetTnua(X As String) As String
    Dim d As tnua
    ReDim arr(0)
    If (X = "") Then
      Set rs = conn.Execute("SELECT Itra , Value , Makor , Asmachta , Date
FROM TnuotBank ORDER BY Date DESC", , adCmdText)
      Set rs = conn.Execute("SELECT Itra , Value , Makor , Asmachta , Date
FROM TnuotBank WHERE HeshbonID='" & X & "' ORDER BY Date DESC ", ,
adCmdText)
    End If
    If rs.EOF Then
      GetTnua = Null
    Else
      txt = ""
```

```
For I = 0 To 9
           txt = txt & Trim$(fld.value)
          d.itra = rs.Fields(0)
          d.value = rs.Fields(1)
          d.makor = rs.Fields(2)
          d.asmachta = rs.Fields(3)
          d.date = rs.Fields(4)
          arr(I) = d
          ReDim Preserve arr(UBound(arr) + 1)
          rs.MoveNext
        Next I
        If Len(txt) > 0 Then txt = Left$(txt, Len(txt) - 1)
        GetTnua = " "
     End If
 End Function
 Public Function GItra() As String
    Set rs3 = conn.Execute(" SELECT Max(TnuotBank.Date) AS MaxOfDate,
 First (TnuotBank.Itra) AS FirstOfItra, TnuotBank.HeshbonID,
 HeshBank. HeshbonName FROM TnuotBank INNER JOIN HeshBank ON
 TnuotBank.HeshbonID = HeshBank.HeshbonID GROUP BY TnuotBank.HeshbonID,
 HeshBank.HeshbonName Having (First(TnuotBank.itra) <> 0) ORDER BY
Max(TnuotBank.Date) DESC ", , adCmdText)
   Dim e As itra
   Dim p As Integer
   ReDim arr3(0)
   0 = \alpha
   If rs3.EOF Then
      GItra = ""
   Else
     Do Until (rs3.EOF)
       e.maxofdate = rs3.Fields(0)
       e.firstofitra = rs3.Fields(1)
      e.heshbonid = rs3.Fields(2)
      e.heshbonname = rs3.Fields(3)
      arr3(p) = e
       p = p + 1
      ReDim Preserve arr3(UBound(arr3) + 1)
          txt = txt & Trim$(fld1.value) & vbTab
       rs3.MoveNext
    Loop
        If Len(txt) > 0 Then txt = Left\$(txt, Len(txt) - 1)
        rsl.MoveNext
        GItra = ""
  End If
End Function
Public Function Gvaltnua(X As Integer, Y As String) As String
  Select Case (Y)
    Case "itra"
      Gvaltnua = arr(X).itra
    Case "value"
      Gvaltnua = arr(X).value
    Case "makor"
      Gvaltnua = arr(X).makor
    Case "asmachta"
      Gvaltnua = arr(X).asmachta
    Case "date"
      Gvaltnua = arr(X).date
  End Select
End Function
Public Function Grecsnum (X As String) As String
 Select Case (X)
 Case "tnua"
```

```
Grecsnum = UBound(arr())
   Case "visa"
     Grecsnum = UBound(arr1())
   Case "pik"
     Grecsnum = UBound(arr2())
   Case "itra"
     Grecsnum = UBound(arr3())
   End Select
 End Function
 Public Function Gvalitra(X As Integer, Y As String) As String
   Select Case (Y)
     Case "heshbonname"
       Gvalitra = arr3(X).heshbonname
     Case "heshbonid"
       Gvalitra = arr3(X).heshbonid
     Case "firstofitra"
       Gvalitra = arr3(X).firstofitra
     Case "maxofdate"
       Gvalitra = arr3(X).maxofdate
   End Select
End Function
 Public Sub destructor()
 ' rs.Close
 ' rsl.Close
  rs2.Close
 ' rs3.Close
  rs4.Close
  conn.Close
End Sub
Module 5 - [Phase3, 311 in fig 3a]
a. An example of a way of sending enriched object to client in a form of an
E-Mail message the personal agent sends to the client.
Private Sub SendEmailRedFlags()
  Dim intFileNum As Integer
  Dim TheOutlook, TheMapiName, TheMail
  Set TheOutlook = CreateObject("Outlook.Application")
  Set TheMapiName = TheOutlook.GetNamespace("MAPI")
    If TheOutlook = "Outlook" Then
       TheMapiName.Logon "profile", "password"
      Set TheMail = TheOutlook.CreateItem(0)
      TheMail.To = EmailAddress
      TheMail.Subject "הודעה מהסוכן החכם " = B-Midas "
      "הנך צפוי ליתרה שלילית של -TheMail.Body"500
      TheMail.Send
    End If
End Sub
b. An example of a way of sending enriched object to client in a form of an
Cellular SMS (Short Messaging System) message the personal agent sends to the
client.
This function receives a message to be sent, identifies the preferred
cellular SMS system, and activates the relevant function for that service
provider. (In our example UpdateCellLog)
Sub AlertCell(ByVal strAlert As String)
   Dim strPath As String 'aplication path
```

. .......

```
strMessage = strAlert
     strPath = App.Path & "\"
     strAreaCode = GetSetting("takzibit", "Init", "CellAreaCode", "")
                          'the user has cellcom
     If strAreaCode = "052" Or strAreaCode = "053" Or strAreaCode = "058" Then
         UpdateCellLog
                               'insert to cellLog.htm
                            'the apropriate username and password
                         'we want to give time to load the page
                         'and only after get session id
         frmCellSend.Timer1.Enabled = True
                         'opening cellcom login page
         frmCellSend.WebBrowserl.Navigate strPath & "cellLog.htm"
                  'cellcom send message page is being opened by
                  'cellLog.htm , in order to read session id number
                  'the user has pelephone
         UpdatePele
         frmCellSend.Timer1.Enabled = False
         frmCellSend.WebBrowserl.Navigate strPath & "Peletext Sirvice.htm"
    End If
 End Sub
This function activates two HTML pages the first log.html & message.html.
This function enriches log.html with the users logon name and password and
 submits the html object to the service providers' server. The service
providers' server returns an html object and the function the activates
function: insertnumber
Sub UpdateCellLog()
    Dim intFileInput As Integer 'number of input file
    Dim intFileOutput As Integer 'number of temp output file
    Dim strUserName As String 'username Dim strPassWord As String 'password
    Dim strLine As String 'line input
    strUserName = GetSetting("takzibit", "Init", "CellUserName", "bmidas")
    strPassWord = GetSetting("takzibit", "Init", "CellPassWord", "bmidas")
   intFileInput = FreeFile()
   Open App. Path & "\cellLogTavnit.htm" For Input As #intFileInput
   intFileOutput = FreeFile()
   Open App. Path & "\cellLog.htm" For Output As #intFileOutput
  Do Until EOF(intFileInput)
    Line Input #intFileInput, strLine
    If (strLine Like "*<!--insert username here-->*") Then
        strLine = Replace(strLine, "<!--insert username here-->",
strUserName)
    End If
    If (strLine Like "*<!--insert password here-->*") Then
        strLine = Replace(strLine, "<!--insert password here-->",
strPassWord)
    End If
    Print #intFileOutput, strLine
  Close #intFileInput
  Close #intFileOutput
End Sub
This function fills the html object received by the server with the message
and submits it to the server. The submission of message.html sends the
```

40

message to the user.

```
**********
 '*DESCRIPTION: this function gets a number *
     and inserts it to the right
 1 *
              places in cell hodaot file
strNumber - string
 '*INPUT:
 Sub InsertNumber(strSessionNumber As String)
     Dim intFileInput As Integer 'input file number
     Dim intFileOutput As Integer 'output file number
     Dim strLine As String
                                 'line input
     strNumber = GetSetting("takzibit", "Init", "CellPhoneNumber", "498164")
     strAreaCode = GetSetting("takzibit", "Init", "CellAreaCode", "053")
     strCounter = 100 - Len(strMessage)
                     "openning סלקום הודעות
                      'and writing session number
     intFileInput = FreeFile()
    Open App.Path & "\cellHodTavnit.htm" For Input As #intFileInput
     intFileOutput = FreeFile()
    Open App.Path & "\cellHod.htm" For Output As #intFileOutput
    strLine = ""
    Do Until EOF(intFileInput)
           If EOF(intFileInput) Then
               Exit Do
           End If
           Line Input #intFileInput, strLine
           If (strLine Like "*<!--write your session number here-->*") Then
               strLine = Replace(strLine, "<!--write your session number</pre>
here-->", strSessionNumber)
         .. If (strLine Like "*<!--insert area code here-->*") Then
                strLine = Replace(strLine, "<!--insert area code here-->",
strAreaCode)
           If (strLine Like "*<!--insert number here-->*") Then
              strLine = Replace(strLine, "<!--insert number here-->",
strNumber)
           If (strLine Like "*<!--insert counter here-->*") Then
                strLine = Replace(strLine, "<!--insert counter here-->",
strCounter)
           If (strLine Like "*<!--insert msg here-->*") Then
               strLine = Replace(strLine, "<!--insert msq here-->",
strMessage)
           End If
        Print #intFileOutput, strLine
    LOOD
    Close #intFileInput
    Close #intFileOutput
    strPath = App.Path & "\"
    frmCellSend.WebBrowserl.Navigate strPath & "cellHod.htm"
End Sub
Log.html
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.0 Transitional//EN">
<!-- saved from
url=(0054) http://text.cellcom.co.il/webp/cgi/pu/pu login.exe?x=x -->
<HTML><HEAD><TITLE>
```

```
<META content="text/html; charset=iso-8859-8"</pre>
 http-equiv=Content-Type><!--<META HTTP-EQUIV="Content-Type"
 content="text/html; charset=iso-8859-8">-->
 <script language=javascript>
 function fillSubmit()
 document.LoginForm.ShownUserName.value = ""]]]]]
 document.LoginForm.ShownPassword.value = "תו"א"
 CheckLoginSubmit()
 document.LoginForm.submit();
 </script>
 <SCRIPT src="Uקום טקסט" files/Resize.js"></SCRIPT>
 <SCRIPT src="UVOU UTOU files/GeneralFunctions.js"></SCRIPT>
 <SCRIPT src="Uקום טקסט" files/PU Login.js"></SCRIPT>
 <META content="MSHTML 5.00.2314.1000" name=GENERATOR></HEAD>
 <BODY onload ="fillSubmit()" bgColor=#f4efdd link=black vLink=black>
 <DIV align=center>
 <SCRIPT>
       sMissingUserName = "הקש את שם המשתמש שלך בבקשה";
       sMissingPassword = "הקש סיסמה בבקשה";
      bAlreadySubmitted = false;
 </SCRIPT>
<TABLE align=center border=0 cellPadding=0 cellSpacing=0><!-- Advertisment
  <TBODY>
  <TR>
    <TD align=right colSpan=5 vAlign=top><A
      href="http://www.cellcom.co.il/framemain8.html"><IMG border=0 height=55
      src="UVOVU OTGILES/Banner.gif" width=400></A></TD>
    <TD align=left valign=top><A href="http://www.cellcom.co.il/"><IMG
      border=0 height=66 src="טקום טקסט files/CellcomLogo.gif"
  width=141></A></TD></TR><!-- Navigation Bar
  <TR>
    <TD.align=right colSpan=6 vAlign=bottom><A
      href="http://www.cellcom.co.il/framemain4.html"><IMG border=0 height=46
      src="Uקום טקסט"_files/CellcomTextLogo2.gif" width=141></A></TD></TR>
  <TR>
    <TD align=right colSpan=5 vAlign=bottom><IMG height=18
      src="סלקום טקסט" files/tit_Login.gif" width=471></TD>
    <TD align=middle bgColor=#ad0000><A
      href="http://192.115.11.18/webp/Cgi/PU/PU Login.exe?Lang=Eng"><IMG
      border=0 height=21 src="סקום טקסט files/btn English.gif"
  width=86></A></TD></TR>
  <TR>
    <TD align=right colSpan=5 vAlign=top>
      <TABLE bgColor=#fbae07 border=0 cellPadding=0 cellSpacing=0 height=350
      width=471>
        <TBODY>
        <TR>
          <TD align=middle vAlign=top>
            <TABLE bgColor=white border=0 cellPadding=3 cellSpacing=0
height=345
           width=467>
```

```
<TBODY>
               <TR>
                 <TD align=right colSpan=3><!--FONT FACE="Courier New
 (Hebrew) " SIZE="2" COLOR="#AD0000"--><FONT
                   color=#ad0000 size=2><B>&nbsp; </B></FONT></TD></TR>
               <TR>
                 <TD colSpan=3>
                   <HR>
                 </TD></TR>
               <TR>
                 <TD align=left vAlign=bottom><A
href="http://192.115.11.18/webp/Cgi/PU/PU RegForm.exe?Lang=Heb"><IMG
                   border=0 height=34 src="DIGNU
טססט files/btn Registration.gif"
                   width=69></A></TD>
                 <TD align=right colSpan=2 vAlign=top><FONT size=2><B>∏TW
                   תוריש ייונמל</b></FONT><BR><FONT color=#ad0000 size=2>תוריש ייונמל
                   יסוקלם תשרב 'טסקט סוקלס. <pr>מובותכ תועדוה חולשמ רשפאמ הז תורש</pr>
                   ינורטקלא ראודב המסיסה רילא חלשית המשרהה רחאל.<BR>
</FONT></TD></TR>
               <FORM action=http://192.115.11.18/webp/Cgi/PU/PU CheckLogin.exe</pre>
               method=post name=LoginForm
               onsubmit="return CheckLoginSubmit();"><INPUT name=Lang
type=hidden
               value=Heb>
               <TR>
                 <TD colSpan=3>
                   <HR>
                 </TD></TR>
               <TR>
                 <TD align=right colSpan=3><FONT size=2><B>7W1D
                  תורישל</B></FONT><BR><FONT color=#ad0000 size=2>:תורישל
הסינכל
                  עלמל אנ </FONT></TD></TR>
              <TR>
                <TD align=left><A href="javascript:ResetLoginForm();"><IMG
                  border=0 height=32 src="00סלקום טקסט"_files/btn_Reset.gif"
                  width=51></A></TD>
                <TD align=right><FONT face="Courier New (Hebrew)"
                  size=3><INPUT maxLength=50 name=ShownUserName size=15>
<INPUT
                  name=UserName type=hidden> </FONT></TD>
                <TD align=right><!--FONT FACE="Courier New (Hebrew)"
SIZE="2"--><FONT
                  size=2><B>: WD NWNNW</B> </FONT></TD></TR>
              <TR>
                <TD align=left><INPUT border=0 height=32
                  src="טקסט" files/btn Login.gif" type=image
width=51></TD>
                <TD align=right><FONT face="Courier New (Hebrew)"
                  size=3><INPUT maxLength=50 name=ShownPassword size=15</pre>
                  type=password> <INPUT name=PASSWORD type=hidden>
</FONT></TD>
                <TD align=right><!--FONT FACE="Courier New (Hebrew)"
SIZE="2"--><FONT
                  size=2><B>:סוטיס</B> </FONT></TD></TR>
              <TR>
                <TD align=right colSpan=3>
                  <FONT color=#ad0000 size=2>, הסינכה תמסיט תא רכוז רניאו רבעב
```

```
ינורטקלא ראוד. <ER><FONT color=#ad0000 size=2>. תמשרנ סא
 תועצמאב
                   רוש חלשת המטיסו <FONT color=black size=2><A
 href="http://192.115.11.18/webp/Cgi/PU/PU SendNewPwdForm.exe?Lang=Heb">DK)
 </FONT></FONT></TD></TR></TBODY></TABLE></TD></TR></TBODY></TABLE></TD
     <TD bgColor=#ad0000>&nbsp;</TD></TR>
   <TR>
     <TD align=right colSpan=6 vAlign=top><IMG height=58
       src="מקרום מקסט" files/sbr Bottom.gif" width=141></TD></TR>
   <SCRIPT>
 var sCookieValue = "";
 var sTempCookieValue = GetCookie("PU CellcomTextLogin");
 sCookieValue = sCookieValue+sTempCookieValue;
 if (sCookieValue != "null")
       asDetails = sCookieValue.split(";");
       document.LoginForm.ShownUserName.value = "";
       document.LoginForm.ShownPassword.value = "";
 </SCRIPT>
  </FORM></TBODY></TABLE><!--</DIV>
</BODY>
 </HTML>--><!--<A HREF="aaa">
<IMG SRC="/webp/Images/Pu/Heb/General/Footer.gif"</pre>
            BORDER="0"
            ISMAP>
</A>--><IMG
border=0 height=47 src="00700 01770 files/Footer.gif" useMap=#FooterMap
width=619> <MAP name=FooterMap><AREA coords=320,0,375,24
  href="http://www.cellcom.co.il/" shape=RECT target=Cellcom
  title="Cellcom home page"><AREA coords=64,27,108,47
  href="http://www.box.co.il/" shape=RECT target=Box title="Box home
page"><AREA
 coords=552,27,619,47 href="http://www.netology-sms.com/" shape=RECT
  target=Netology title="Netology home page"></MAP></DIV></BODY></HTML>
Message.html
<HTML>
<HEAD>
<!--<META HTTP-EQUIV="Content-Type" content="text/html;
charset=iso-8859-8">-->
<META HTTP-EQUIV="Pragma" CONTENT="no-cache">
<TITLE>סלקום טקסט - משלוח הודעות</TITLE>
<SCRIPT SRC="חלקום טקסט - משלוח הודעות" files/Resize.js"></SCRIPT>
<SCRIPT SRC="חודעות" - משלוח הודעות" files/GeneralFunctions.js"></SCRIPT>
<SCRIPT SRC="חלקום טקסט - משלות הודעות" files/PU RegFunctions.js"></SCRIPT>
<SCRIPT SRC="חודעות" - משלוח הודעות" files/SetDbInfo.js"></SCRIPT>
<SCRIPT SRC="סלקום טקסט - משלוח הודעות"files/MessageCounter.js"></SCRIPT>
<SCRIPT SRC="סלקום טקסט - משלוח הודעות" files/SubmitMessage.js"></SCRIPT>
<SCRIPT>
nPhoneLen
                        = 6;
nMaxMsqLen
                        = 100;
                              = "נא לבחור קידומת.";
sAreaCodeAlert
                             "עליך להקיש מספר טלפון תקני בן":
sPhoneNumberAlert1
sPhoneNumberAlert2
                             : "ספרות" =
```

```
5Allowed
 "abcdefghijklmnopgrstuvwxyzABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890`~!3^*()- :,.7
 sHebrew
                                = "אבגדהוזחטיכלמנסעפצקרשתףןסוץ";
 sAreaCodes
                         = "052;053;058";
 sUrgencies
                         : "רגיל;דחוף;חרום" =
                               = "0";
 nDefaultUrgency
                                = "הקש את שמך בבקשה";
 sMissingSenderAlert
 sIllegalSenderAlert = "חֹי בשם השולח" = sMissingMsgAlert = "", הקש הודעה בבקשה" = "א תו לא חוהי רהודוה"
                               : "הוא תו לא חוקי בשם השולח" =
 sIllegalMsgAlert
                       = "הוא תו לא חוקי בהודעה":
 // General Alerts
 sMissingAlert
                                : "הקש בבקשה" =
 sIllegalCharAlert = ""; ייהוא תו לא חוקי ב";
 sLeadingBlankAlert
                             = "תו רווח אינו חוקי בתחילת" ;
 // Fields types
 sSenderFieldType
                         : "שם שולח" =
 sRcptFieldType
                               = "";
 sGrpFieldType
                               = "";
 sMsgFieldType
                               = "הודעה":
 sNickNameFieldType
                               = "שם משתמש";
sFullNameFieldType
                               = "";
sPwdFieldType
                               = "סיסמת משתמש" ;
sOrgFieldType
                               = "";
sDefaultFieldType
                         = "שדה הנתונים המסומן";
<script language=javascript>
function fillForm()
      document.MinSendForm.SenderName.value = "bmidas"
      document.MinSendForm.RcptAreaCode.value ="<!--insert area code here-->"
      document.MinSendForm.RcptNumber.value="<!--insert number here-->"
      document.MinSendForm.CurrMsg.value ="<!--insert msg here-->"
      document.MinSendForm.Counter.value="<!--insert counter here-->"
      CheckPuSendSubmit('Heb');
      document.MinSendForm.submit();
</script>
</HEAD>
<BODY BGCOLOR="#F4EFDD"</pre>
            onLoad='SetDocumentCapture( document.MinSendForm.CurrMsg,
      document.MinSendForm.Counter);
                        UpdateCounter(
                                          document.MinSendForm.CurrMsg,
      document.MinSendForm.Counter);
                                                fillForm();'
           onUnload=' SetDocumentRelease(); ' >
<!--<BODY onLoad = 'fillForm()' BGCOLOR="#F4EFDD">-->
<DIV ALIGN="Center">
<TABLE BORDER="0" CELLPADDING="0" CELLSPACING="0" ALIGN="Center">
<!-- Advertisment
<TR>
```

```
<TD ALIGN="Right" VALIGN="Top" COLSPAN="5"><A
   אREF="http://www.cellcom.co.il:80/framemain9.html"><IMG SRC="חולקום טקסט - משלוח" משלוח "ארבד" שלקום משלוח" אונה לא האלוח "ארבד" ווא האלוח משלוח משלוח האלוח של האלוח של האלוח של האלוח האלוח האלוח של האלוח של האלוח האלוח האלוח האלוח של האלוח האלו
   הודעות files\Banner.gif" BORDER="0" WIDTH="400" HEIGHT="55"></A></TD>
                  <TD ALIGN="Left" VALIGN="Top"><A HREF="http://www.cellcom.co.il"><IMG
   SRC="חודעות" - משלוח הודעות" files\CellccmLogo.qif" BORDER="0" WIDTH="141"
   HEIGHT="66"></A></TD>
   <!-- Navigation Bar
                 <TD ALIGN="Right" VALIGN="Bottom"><A
  HREF="http://192.115.11.18/webp/Cgi/PU/PU Logout.exe?UserName=bmidas&Lang=Heb
  "><IMG SRC="UIUI מלקום טקסט - משלוח הודעות" files.gif" BORDER="0" WIDTH="84"
  HEIGHT="59"></A></TD>
                 <!--<TD ALIGN="Right" VALIGN="Bottom"><A
  HREF="http://192.115.11.18/webp/Cgi/PU/PU Help.exe?UserName=bmidas&SessionID=
  <!--write your session number here-->
  #Lang=Heb"><IMG SRC="תור"ו הודעות"- משלוח הודעות"- files\ico Help-Y.gif" BORDER="0"
  WIDTH="94" HEIGHT="59"></A></TD>-->
                <TD ALIGN="Right" VALIGN="Bottom"><IMG SRC="חולקום טקסט - משלחום "SRC="חולקום טקסט - משלחום אווי">< וואס אוויים משלחום אוויים וואס אוויים 
 חושרות files\ico Help-Y.gif" BORDER="0" WIDTH="94" HEIGHT="59"></TD>
                <TD ALIGN="Right" VALIGN="Bottom"><IMG SRC="ח"סקסט - משלוח" סקסט - משלוח משלוח"</p>
 הודעות files\ico EmptyBar.gif" BORDER="0" WIDTH="94" HEIGHT="59"><IMG
 SRC="חודעות" - משלוח הודעות" files\ico Filler.gif" BORDER="0" WIDTH="3"
 HEIGHT="18"><IMG SRC="_חלקום טקסט - משלוח הודעות files\ico Filler.gif".
 שסרסבר="0" WIDTH="3" HEIGHT="18"><IMG SRC="חולקום טקסט - משלוח"
 הודעות files\ico Filler.gif" BORDER="0" WIDTH="3" HEIGHT="18"><IMG SRC=""" מלקום" הודעות
 _files\ico_Filler.gif" BORDER="0" WIDTH="3" HEIGHT="18"><TMG
 SRC=""ודעות" - משלוח שלקום שלקום שלקום ליובה filer.gif" BORDER="0" WIDTH="3™ או הודעות" הודעות הודעות הודעות ה
 BORDER="0" WIDTH="3" HEIGHT="18"><IMG SRC="חוֹם" טקסט - משלום מקסט - משלום מקסט - משלום מקסט - משלום מווער
הודעות files\ico Filler.gif" BORDER="0" WIDTH="3" HEIGHT="18"><IMG SRC="0"" סלקום"
 תשלוח הודעות "Giles\ico Filler.gif" BORDER="0" WIDTH="3"
 HEIGHT="18"></TD>
               <TD ALIGN="Right" VALIGN="Bottom"><A
HREF="http://192.115.11.18/webp/Cgi/PU/PU ChangePwdForm.exe?UserName=bmidas&S
essionID=<!--write your session number here-->
 «Lang=Heb"><IMG SRC="חלקום טקסט - משלוח הודעות" files\ico UpdatePwd-Y.gif"
BORDER="0" WIDTH="79" HEIGHT="58"></A></TD>
               <TD ALIGN="Right" VALIGN="Bottom"><A
HREF="http://192.115.11.18/webp/Cqi/PU/PU SendForm.exe?UserName=bmidas&Sessio
nID=<!--write your session number here-->
Lang=Heb"><IMG SRC="תור הודעות" - משלוח הודעות files\ico_MinMain-R.gif"
BORDER="0" WIDTH="98" HEIGHT="59"></A></TD>
               <TD ALIGN="Right" VALIGN="Bottom"><A
שלקום טקסט - HREF="http://www.cellcom.co.il/framemain4.html"><IMG SRC="חולשו טקסט - UTD" סלקום משלקום משלקום משלקום האודי"
הוש files\CellcomTextLogo.gif" BORDER="0" WIDTH="141" HEIGHT="59"></A></TD>
</TR>
<TR>
              <TD COLSPAN="5">&nbsp;</TD>
              <TD BGCOLOR="#AD0000" ROWSPAN="5">&nbsp;</TD>
```

```
</TR>
 <TR>
       <TD ALIGN="Right" VALIGN="Top" COLSPAN="5">
       <FONT SIZE="2" COLOR="Black"><B>, </B></FONT>
       לבלב טסקט סוקלס תוריש ייונמל טסקט.<"ado0000"..נמל טסקט ייונמל
 אומעמ //FONT הוועדוה חולשל לכות הז דומעמ
       </TD>
 </TR>
 <TR>
       <TD ALIGN="Right" VALIGN="Top" COLSPAN="5">
       <FONT SIZE="2" COLOR="#AD0000">."ITU</FONT>
       <FONT SIZE="2" COLOR="Black"><B> 1 </B></FONT>
       <FONT SIZE="2" COLOR="#AD0000">לש הפוקתב תועדוה</FONT>
       <FONT SIZE="2" COLOR="Black"><B> 20 </B></FONT>
       <FONT SIZE="2" COLOR="#AD0000">תחילשל לבגומ רנה, התעידיל, החילשל לבגומ רנה, התעידיל
</TR>
<TR>
       <TD ALIGN="Right" VALIGN="Top" COLSPAN="5">
       <FONT SIZE="2" COLOR="Black"><FONT SIZE="2"
COLOR="#AD0000">.</FONT><B>06/01/2000</B></FONT>
       <FONT SIZE="2" COLOR="#AD0000">על TURT"> (FONT>
       <FONT SIZE="2" COLOR="#AD0000">\(\bar{IT}\)IT\(\bar{IT}\)\(\bar{IT}\)
       <FONT SIZE="2" COLOR="Black"><B> 19 </B></FONT>
       <FONT SIZE="2" COLOR="#AD0000">JIT</FONT>
       </TD>
</TR>
<TR>
      <TD COLSPAN="5">&nbsp;</TD>
</TR>
<FORM NAME="MinSendForm"
            METHOD="Post"
             ACTION="http://192.115.11.18/webp/Cgi/PU/PU SendMessage.exe"
             onSubmit="return CheckPuSendSubmit('Heb');">
<!-- Hidden Fields -->
<INPUT TYPE="Hidden" NAME="FormType"</pre>
                                                    VALUE="MinimalMain">
<INPUT TYPE="Hidden" NAME="RecipientString">
<INPUT TYPE="Hidden" NAME="UserName"</pre>
                                                    VALUE="bmidas">
<INPUT TYPE="Hidden" NAME="SessionID"</pre>
                                                    VALUE=<!--write your session
number here-->>
<INPUT TYPE="Hidden" NAME="SentMessages" VALUE="1">
<INPUT TYPE="Hidden" NAME="Lang"</pre>
                                             VALUE="Heb">
<!-- Details
      כלקום טקסט - ALIGN="Right" VALIGN="Top" COLSPAN="5"><IMG SRC="חולשו טקסט - סלקום מקסט - סלקום מקסט - אווקא אווקא
חושדות files\tit Details-L.qif" WIDTH="472" HEIGHT="39"></TD>
      <TD ALIGN="Right" VALIGN="Top" BGCOLOR="#AD0000"><IMG SRC="- סלקום טקטט"><IMG SRC="- סלקום טקטט"
files\tit_Details-R.gif" WIDTH="141" HEIGHT="39"></TD>
</TR>
<TR>
      <TD ALIGN="Right" VALIGN="Top" COLSPAN="6">
```

```
<TABLE BORDER="0" BGCOLOR="White" HEIGHT="71" WIDTH="610"
 CELLPADDING="0" CELLSPACING="0">
            <TR>
                  <TD ROWSPAN="4" BGCOLOR="#FBAE07" WIDTH="2"><IMG SRC="DITTO</p>
 הודעות הודעות לiles\YellowDot.gif" WIDTH="2" HEIGHT="2"></TD>
                  <TD COLSPAN="2" WIDTH="467"><!--<IMG ALIGN="Right"
SRC="תור" הודעות" סלקום טקסט - משלוח הודעות" files\txt EngSender.gif" WIDTH="233"
"files\WhiteDot.aif סלקום טקסט - משלוח הודעות"-simg src="ודעות"
WIDTH="2" HEIGHT="2"></TD>
                  <TD WIDTH="109" ALIGN="Left" EGCOLOR="#F4EFDD"></TD>
                  <TD WIDTH="32" ALIGN="Left" BGCOLOR="#AD0000"><IMG
SRC="UITH="2" HEIGHT="2"></TD>
            </TR>
            <TR>
                  <TD ALIGN="Right" BGCOLOR="White" COLSPAN="2">
                  <FONT FACE="Courier New (Hebrew)" SIZE="3">
                  <INPUT TYPE="Text" NAME="SenderName" SIZE="20"</pre>
MAXLENGTH="11">
                  </FONT>
                  </TD>
                  <TD WIDTH="109" ALIGN="Left" BGCOLOR="#F4EFDD"><IMG
"SRC="חודעות" משלוח הודעות" files\lbl SenderName.gif" WIDTH="100
HEIGHT="17"></TD>
                 <TD WIDTH="32" ALIGN="Left" BGCOLOR="#AD0000"><IMG
SRC="UIUTH="2" + EIGHT="2" ></TD>
           </TR>
           <SCRIPT>
          "// Get the last sender name from the senders cookie and
          // put it in the sender name text box.
           var sPreviousSenders = GetCookie("PU LastSenders");
           if (sPreviousSenders != null)
                 asPreviousSenders = sPreviousSenders.split(";");
                 // In Netscape 4.03 and Internet Explorer 4 the method
split considers a null
                 // after the last seperator (";" in that case) as an
element in the array.
                 // In Netscape 4.05 it doesn't.
                 // The next if takes care of this situation.
                 if (asPreviousSenders.length%2)
                 {
                       nLength = asPreviousSenders.length;
                 }
                 else
                 í
                       nLength = asPreviousSenders.length + 1;
                 document.MinSendForm.SenderName.value =
asPreviousSenders(nLength - 3);
           </SCRIPT>
```

</TR>

```
<TR>
                    <TD ALIGN="Right" COLSPAN="2">
                    <FONT FACE="Courier New (Hebrew)" SIZE="2">
                    <SELECT NAME="RcptAreaCode" SIZE="1">
                          <OPTION VALUE="Default" SELECTED>חודוק</OPTION>
                          <OPTION></OPTION><!-- These 2 empty options are</pre>
 placeholders for the
                            -->
                          <OPTION></CPTION>
                          <OPTION></CPTION><!-- actual options, that are filled</pre>
 later in a JS code. -->
                    </SELECT>
                    </FONT>
                    <FONT FACE="Courier New (Hebrew)" SIZE="3">
                    <INPUT TYPE="Text" NAME="RcptNumber" SIZE="9"</pre>
 MAXLENGTH="6">
                    </FONT>
                    </TD>
                    <TD WIDTH="109" ALIGN="Left" BGCOLOR="#F4EFDD"><IMG
 SRC="חלקום טקסט - משלוח הודעות" files\lbl_SendTo.gif" WIDTH="100"
 HEIGHT="17"></TD>
                   <TD WIDTH="32" ALIGN="Left" BGCOLOR="#AD0000"><IMG
 SRC="חדעות" - משלוח הודעות" - files\RedDot.gif" WIDTH="2" HEIGHT="2"></TD>
             </TR>
             <TR>
                   <TD WIDTH="32" ALIGN="Right" COLSPAN="2"
 BGCOLOR="White"><IMG SRC="עות הודעות" files\WhiteDot.gif"
 WIDTH="2" HEIGHT="2"></TD>
                   <TD WIDTH="109" VALIGN="Top" ALIGN="Left"
 BGCOLOR="#AD0000"><IMG SRC="חלקום טקסט - משלוח הודעות" files\lbl Bottom.gif"
WIDTH="109" HEIGHT="12"></TD>
                   <TD WIDTH="32" ALIGN="Right" BGCOLOR="#AD0000"><IMG
SRC="חדעות" - משלוח הודעות" files\RedDot.gif" WIDTH="2" HEIGHT="2"></TD>
            </TR>
            <TR>
                   <TD COLSPAN="3" BGCOLOR="#FBAE07"><IMG SRC="- סלקום טקטט</p>
תשלוח הודעות files\YellowDot.gif" WIDTH="2" HEIGHT="2"></TD>
                  <TD WIDTH="32" COLSPAN="2" BGCOLOR="#AD0000"><IMG SRC=""סלקום"</p>
עקסט - משלוח הודעות files\RedDot.gif" WIDTH="2" HEIGHT="2"></TD>
      </TABLE>
      </TD>
</TR>
<!-- Message Details
<TR>
      <TD ALIGN="Right" VALIGN="Top" COLSPAN="5"><IMG SRC="חלקום טקסט - משלוח"
הודעות_files\tit_MsgDetails-L.gif" WIDTH="472" HEIGHT="29"></TD>
      <TD ALIGN="Right" VALIGN="Top" BGCOLOR="#AD0000"><IMG SRC="- טלקום טקטט
תשלוח הודעות files\tit_MsgDetails-R.gif" WIDTH="141" HEIGHT="29"></TD>
```

```
<TR>
        <TD ALIGN="Right" VALIGN="Top" COLSPAN="6">
        <TABLE BORDER="0" BGCOLOR="White" HEIGHT="71" WIDTH="610"
  CELLPADDING="0" CELLSPACING="0">
              <TR>
                     <TD ROWSPAN="4" BGCOLOR="#FBAE07" WIDTH="2"><IMG SRC="UTTH="2"><IMG SRC="UTTH="2"</p>
  עקסט - משלוח הודעות files\YellowDot.gif" WIDTH="2" HEIGHT="2"></TD>
                     כלקום טקסט - משלוח"="467"><IMG SRC="חלקום טקסט - משלוח"</p>
 הודעות files\WhiteDot.gif" WIDTH="2" HEIGHT="2"></TD>
                    <TD WIDTH="109" ALIGN="Left" BGCOLOR="#F4EFDD"></TD>
                    <TD WIDTH="32" ALIGN="Left" BGCOLOR="#AD0000"><IMG
 SRC="חלקום טקסט - משלוח הודעות" files\RedDot.gif" WIDTH="2" HEIGHT="2"></TD>
              </TR>
              <TR>
                    <TD ALIGN="Left" VALIGN="Top"><IMG SRC="חלקום טקסט - משלוח"</p>
 הודעות _files\txt_Chars.gif" WIDTH="27" HEIGHT="9">
                    <FONT FACE="Courier New (Hebrew)" SIZE="2">
                    <INPUT TYPE="Text" NAME="Counter" SIZE="4" TABINDEX="-1"</pre>
                          onChange='if (!IsNumber(this.value))
       UpdateCounter(document.MinSendForm.CurrMsg, this);
                          onFocus="blur();">
                    </FONT>
                    <iMG SRC="חלקום טקסט - משלוח הודעות" files\txt Left.gif"
 WIDTH="27" HEIGHT="10"></TD>
                   <TD ALIGN="Right" VALIGN="Top">
                   <!--<IMG SRC="חלקום טקסט - משלוח הודעות" files\txt EngMsg.gif"
WIDTH="218" HEIGHT="11">-->
                  - <IMG SRC="סלקום טקסט - משלות הודעות" files\WhiteDot.gif"
WIDTH="2" HEIGHT="2">
                   <TD WIDTH="109" ALIGN="Left" BGCOLOR="#F4EFDD"></TD>
                   <TD WIDTH="32" ALIGN="Left" BGCOLOR="#AD0000"><IMG
SRC=""" הודעות" - סלקום טקסט - משלוח הודעות" files\RedDot.gif" WIDTH="2" HEIGHT="2"></TD>
             </TR>
          · <TR>
                   <TD ALIGN="Right" COLSPAN="2">
                   <FONT FACE="Courier New (Hebrew)" SIZE="3">
                   <INPUT TYPE="Text" NAME="CurrMsg" SIZE="44" MAXLENGTH="100"</pre>
                         onFocus="SetMessageTextFocus(true);
      UpdateAndStart(document.MinSendForm.CurrMsg,
document.MinSendForm.Counter)"
                         onBlur="SetMessageTextFocus(false);
      UpdateAndStop(document.MinSendForm.CurrMsg,
document.MinSendForm.Counter)"
                         onChange='UpdateCounter(document.MinSendForm.CurrMsg,
                                      50
```

```
document.MinSendForm.Counter);
       UpdateAndStop(document.MinSendForm.CurrMsg,
document.MinSendForm.Counter) '>
                   </FONT>
                   </TD>
                   <TD WIDTH="109" ALIGN="Left" BGCOLOR="#F4EFDD"><IMG
SRC="חלקום טקסט - משלוח הודעות" files\lbl_Message.gif" WIDTH="100"
                   <TD WIDTH="32" ALIGN="Left" BGCOLOR="#AD0000"><IMG
SRC="חודעות" - משלוח הודעות" files\RedDot.gif" WIDTH="2" HEIGHT="2"></TD>
             </TR>
             <TR>
                   <TD WIDTH="32" ALIGN="Right" COLSPAN="2"
#BGCOLOR="White"><IMG SRC="תועות" files\WhiteDot.gif" לקום טקסט - משלוח הודעות
WIDTH="2" HEIGHT="2"></TD>
                   <TD WIDTH="109" VALIGN="Top" ALIGN="Left"
BGCOLOR="#AD0000"><IMG SRC="חלום טקסט - משלוח הודעות" files\lbl Bottom.gif"
WIDTH="109" HEIGHT="12"></TD>
                   <TD WIDTH="32" ALIGN="Right" EGCOLOR="#AD0000"><IMG
SRC="חדעותה משלוח הודעות" לקום טקסט - משלוח הודעות" files\RedDot.gif" WIDTH="2" HEIGHT="2"></TD>
            </TR>
    <TR>
                   <TD COLSPAN="3" BGCOLOR="#FBAE07"><IMG SRC="- עלקום טקטט"</p>
חודעות הודעות files\YellowDot.gif" WIDTH="2" HEIGHT="2"></TD>
                   <TD WIDTH="32" COLSPAN="2" BGCOLOR="#AD0000"><IMG SRC=""סלקום"</p>
files\RedDot.gif" WIDTH="2" HEIGHT="2"></TD>
          </TR>
      </TABLE>
      </TD>
</TR>
<!-- Options
<TR>
      <TD ALIGN="Right" VALIGN="Top" COLSPAN="5"><IMG SRC="Пולקום טקסט - משלוח" - COLSPAN="5"><IMG SRC="Пולקום טקסט - משלוח"</p>
חוטדות files\tit Options-L.qif" WIDTH="472" HEIGHT="31"></TD>
      <TD ALIGN="Right" VALIGN="Top" BGCOLOR="#AD0000"><IMG SRC="- סלקום טקוט"</p>
הודעות files\tit_Options-R.gif" WIDTH="141" אבוGHT="31"></TD>
<TR>
      <TD ALIGN="Right" VALIGN="Top" COLSPAN="6">
      <TABLE BORDER="0" BGCOLOR="White" HEIGHT="35" WIDTH="610"
CELLPADDING="0" CELLSPACING="0">
            <TR>
                  <TD ROWSPAN="3" BGCOLOR="#FBAEC?" WIDTH="2"><IMG SRC="D]קרסור</p>
הודעות הודעות לוופא\YellowDot.gif" WIDTH="2" HEIGHT="2"></TD>
                  <TD COLSPAN="2" WIDTH="467"><IMG SRC="חלקום טקסט - משלוח"</p>
הודעות files\WhiteDot.gif" WIDTH="2" HEIGHT="2"></TD>
```

```
<TD WIDTH="109" ALIGN="Left" EGCOLOR="#F4EFDD"></TD>
                  <TD WIDTH="32" ALIGN="Left" BGCOLOR="#AD0000"><IMG
 SRC=""UIUTH="2" HEIGHT="2"></TD>
            <TR>
                  <TD ALIGN="Right" COLSPAN="2">
                  <FONT FACE="Courier New (Hebrew)" SIZE="2">
                  <SELECT NAME="Urgency" SIZE="1">
                        <OPTION> </OPTION>
                        <OPTION></OPTION><!-- These 3 empty options are</pre>
 placeholders for the
                        <OPTION></OPTION><!-- actual options, that are filled</pre>
 later in a JS code. ---->
                  </SELECT>
                  </FONT>
                  </TD>
                  <TD WIDTH="109" ALIGN="Left" BGCOLOR="#F4EFDD"><IMG
SRC="סלקום טקסט - משלוח הודעות" files\lbl_Urgency.gif" WIDTH="100"
HEIGHT="17"></TD>
                  <TD WIDTH="32" ALIGN="Left" BGCOLOR="#AD0000"><IMG
SRC=""וד הודעות" - משלוח הודעות" files\RedDot.gif" WIDTH="2" HEIGHT="2"></TD>
            </TR>
            <TR>
                 <TD WIDTH="32" ALIGN="Right" COLSPAN="2"
"BGCOLOR="White"><IMG SRC="חלקום טקסט - משלוח הודעות" files\WhiteDot.qif
WIDTH="2" HEIGHT="2"></TD>
                 <TD WIDTH="109" VALIGN="Top" ALIGN="Left"
BGCOLOR="#AD0000"><IMG SRC="חולות הודעות" files\lbl Bottom.gif"
WIDTH="109" HEIGHT="12"></TD>
                 <TD WIDTH="32" ALIGN="Right" BGCOLOR="#AD0000"><IMG
</TR>
            <TR>
                 <TD COLSPAN="3" BGCOLOR="#FBAE07"><IMG SRC="- סלקום טקסט"</p>
תשלוח הודעות files\YellowDot.gif" WIDTH="2" HEIGHT="2"></TD>
                 <TD WIDTH="32" COLSPAN="2" BGCOLOR="#AD0000"><IMG SRC="UTTHE"</p>
חודעות - משלוח הודעות "files\RedDot.gif" WIDTH="2" HEIGHT="2"></TD>
      </TABLE>
      </TD>
</TR>
<!-- Send
->
<TR>
     <TD ALIGN="Left" VALIGN="Center" COLSPAN="5"><INPUT TYPE="IMAGE"</pre>
SRC="חדעות הודעות" סלקום טקסט - משלות הודעות" files\btn_SendMsg.gif" BORDER="0" WIDTH="104"
HEIGHT="34"></TD>
     <TD ALIGN="Right" VALIGN="Top"><IMG SRC="חלקום טקסט - משלוח"</p>
תושדות files\sbr Bottom.gif" BORDER="0" WIDTH="141" HEIGHT="58"></TD>
```

52

```
</TR>
  </FORM>
  </TABLE>
  <SCRIPT>
  var nValidTime = 30;
  var dToday = new Date();
  var dExpires = new Date();
  dExpires.setTime(dToday.getTime() + 1000*60*nValidTime);
  SetCookie("PU_CellcomTextLogin", "bmidas"+";"+"bmidas", dExpires);
  SetAreaCodesInSelectBox(document.MinSendForm.RcptAreaCode, true);
 SetUrgenciesInSelectBox(document.MinSendForm.Urgency, false);
  fillForm();
  </SCRIPT>
 <!--</DIV>
 </BODY>
 </HTML>-->
 <!--<A HREF="aaa">
 <IMG SRC="חלקום טקסט - משלוח הודעות" files\Footer.gif"
             BORDER="0"
             ISMAP>
 </A>-->
 <IMG SRC="חלקום טקסט - משלוח הודעות" files\Footer.gif"</p>
             HEIGHT="47"
             WIDTH="619"
             BORDER="0"
             USEMAP="#FooterMap">
 <MAP NAME="FooterMap">
 <AREA SHAPE="Rect"
            COORDS="320,0,375,24"
             TARGET="Cellcom"
            HREF="http://www.cellcom.co.il"
             TITLE="Cellcom home page">
<AREA SHAPE="Rect"
            COORDS="64,27,108,47"
             TARGET="Box"
            HREF="http://www.box.co.il"
            TITLE="Box home page">
<AREA SHAPE="Rect"</pre>
            COORDS="552,27,619,47"
            TARGET="Netology"
            HREF="http://www.netology-sms.com"
            TITLE="Netology home page">
</MAP>
</DIV>
</BODY>
</HTML>
Module 6 - Example of enriched data sent from server (306 in fig 3a) to
personal agent (340) coupled to a query. If personal agent (340) analyzes the
client's database (320) through the DMS (330) according to the query coupled
```

```
to this HTML page and tags it relevant, this HTML page is shown to the client
 (Transaction 311)
 >HTML>
 >HEAD>
 >META NAME="GENERATOR" Content="Microsoft Visual Studio 6.0">
 >TITLE></TITLE>
 />HEAD>
 >BODY>
 >P align=center><FONT color=fuchsia><STRONG/>תרה שלילית<STRONG></FONT> </P>
 />BODY>
/>HTML>
Module 7 - This module contains exemplary Database commands which are not
implemented by the other protocols. This is an example of accessing a text
database.
a. This function accesses an html downloaded from a service provider and
saves it in a text file.
 **********************
'* DESCRIPTION : import info from heshbonall.html
'* and update table thuot
'* order of fields in table:Date - תאריך
                               מספר חשבון - strHeshbon
1 *
                               dtupdated - ארין ייצור דף
. *
                               asmachta - אטמכתא
                              מקור – nose
1 +
                               tnua - תנועה
1 +
                              itra - חוווי
                              nowdate -תאריך תנועה
Sub ImporttnuotHTML()
    ImporttnuotHTML()

Dim strNewLine As String 'input line from html file

Dim strYearTemp As String 'year of update

Dim strHeshbon As String 'number of account
    Dim a As Integer
    Dim dtUpdated As Date
                                     'checks if new account (a=1)
   Dim fileNumber As Integer
Dim dtUpdatem:--
                                    'updating date
   Dim fileNumber As Integer 'number of input file
Dim dtUpdateTizmun As Date 'gets date of importing for tizmun table
Dim intTimes 'number of accounts
   Dim fileNumberOpen As Boolean
Dim intFileNumberDB As Integer
                                       'is fileNumber open
                                         'number of db file
   Dim intFileNumberDB As Integer
Dim intFileNumberTemp As Integer
Dim blnFileDbOpen As Boolean
'is db file open
   Dim blnFileDbOpen As Boolean
Dim blnFileTempOpen As Boolean
                                             'is temp file open
   Dim arrResult(100, 7) As String 'array will hold result
   Dim line(7) As String
   Dim rows As Integer
                                           'row number
   Dim columns As Integer
                                          'columns number
   rows = 0
   columns = 0
   blnFileDbOpen = False
   blnFileTempOpen = False
   fileInputOpen = False
```

fileOutputOpen = False

```
fileNumberOpen = False
      intTimes = 0
                            'opening html file to read data
      fileNumber = FreeFile()
      Open AppPath & "\heshbonall.htm" For Input As #fileNumber
      fileNumberOpen = True
      intFileNumberTemp = FreeFile()
      Open AppPath & "\temp.txt" For Output As #intFileNumberTemp
      blnFileTempOpen = True
     Line Input #fileNumber, strNewLine
     strNewLine = TernUpperToLower(strNewLine)
     Do While Not (EOF(fileNumber))
         If intTimes > 0 Then
                 If Leumi = True Then
                      itrot(countHeshbon, 0) = "בנק לאומי"
                     itrot(countHeshbon, 0) = "בנק הפועלים"
                 End If
                 itrot(countHeshbon, 1) = strHeshbonCopy
                 itrot(countHeshbon, 2) = itra
                 itrot(countHeshbon, 3) = dtUpdatedCopy
                 countHeshbon = countHeshbon + 1
         End If
         Do Until Mid(strNewLine, 1, 26) = "<font color=white>|</font>" Or
EOF(fileNumber) Or Mid(strNewLine, 1, 26) = "<font color=white>a</font>"
                 Line Input #fileNumber, strNewLine
                 strNewLine = TernUpperToLower(strNewLine)
         If EOF(fileNumber) Then
                 Exit Do
        End If
        Do Until (strNewLine Like "*תארין") Or EOF(fileNumber)
                 Line Input #fileNumber, strNewLine
                'strNewLine = TernUpperToLower(strNewLine)
        Loop
        If EOF(fileNumber) Then
                Exit Do
        End If
        Line Input #fileNumber, strNewLine
        dtUpdated = Mid(strNewLine, 77, 8)
        dtUpdatedCopy = dtUpdated
       strYearTemp = Mid(strNewLine, 83, 2)
       Line Input #fileNumber, strNewLine
       strHeshbon = Mid(strNewLine, 71, 9)
       strHeshbonCopy = strHeshbon
       intTimes = intTimes + 1
       'dtUpdateTizmun = Mid(strNewLine, 98, 8)
       Line Input #fileNumber, strNewLine
      Line Input #fileNumber, strNewLine
      Line Input #fileNumber, strNewLine
       strNewLine = TernUpperToLower(strNewLine)
       Do While Mid(strNewLine, 1, 26) = "<font color=white>|</font>"
           If (Mid(strNewLine, 80, 1) = "/") And (Mid(strNewLine, 68, 8) <>
"בתוקף עד") Then
                    'writing itra איתור
                   If Mid(strNewLine, 27, 13) = "
                                                               " Then
```

```
itra = " "
                     Else
                         itra = Mid(strNewLine, 29, 13)
                         If Mid(strNewLine, 28, 1) = "\Pi" Then
                             itra = -1 * itra
                         End If
                     End If
                     'writing value תנועה
                     tnua = IIf(Mid(strNewLine, 54, 4) <> " ",
 Mid(strNewLine, 50, 16), Mid(strNewLine, 60, 16))
                     If Mid(strNewLine, 54, 4) = " Then thua = -1 * thua
                     'writing makor NUN]
                     nose = Trim(Mid(strNewLine, 93, 14))
                     nose1 = ""
                     For I = 1
                                      ose)
                         let"
                                    ∴a, I, 1)
                         Τ:
                                    <> 34 Then
                                 = nose1 & lett
                     N:
                            .rim(nosel)
                         _ng asmachta ℵ∏⊃NUX
                      ...achta = Mid(strNewLine, 84, 8)
                     'writing date אריך
                    nowdate = Mid(strNewLine, 78, 2) & "/" & Mid(strNewLine,
81, 2) & ". a strYearTemp
                    todayDate = Format(Date, "dd/mm/yy")
                    pageDate = Format(dtUpdated, "dd/mm/yy")
                    Write #intFileNumberTemp, todayDate; strHeshbon; "
pageDate; asmachta; nose; tnua; itra; nowdate
                    arrResult(rows, 0) = strHeshbon
                    arrResult(rows, 1) = pageDate
                    arrResult(rows, 2) = asmachta
                    arrResult(rows, 3) = nose
                    arrResult(rows, 4) = tnua
                    arrResult(rows, 5) = itra
                    arrResult(rows, 6) = nowdate
                    rows = rows + 1
                End If
                Line Input #fileNumber, strNewLine
                strNewLine = TernUpperToLower(strNewLine)
            Loop
        Loop
        intFileNumberDB = FreeFile()
        Open AppPath & "\tnuotDb.txt" For Input As #intFileNumberDB
        blnFileDbOpen = True
         rows = rows - 1
        Do Until EOF(intFileNumberDB)
            Input #intFileNumberDB, X
            If EOF(intFileNumberDB) Or X = "" Then
               Exit Do
           End If
           Input #intFileNumberDB, line(0), line(1), line(2), line(3),
line(4), line(5), line(6)
            If (IsIN(arrResult(), line(), 7, rows) = False) Then
               Write #intFileNumberTemp, X; line(0); line(1); line(2);
line(3); line(4); line(5); line(6)
```

```
Else
                 blnNeedImportOld = False
              End If
         Toop
         Close #fileNumber
         fileNumberOpen = False
         Close #intFileNumberDB
        blnFileDbOpen = False
        Close #intFileNumberTemp
        blnFileTempOpen = False
         FileCopy AppPath & "\temp.txt", AppPath & "\tnuotDb.txt"
        Kill AppPath & "\temp.txt"
        UpdateTizmun "heshbonall.htm", todayDate
        Exit Sub
ImporttnuotHTMLErrHandler:
    strOriginal = AppPath & "\heshbonall.htm"
    strNow = Date
    strNow = Mid(strNow, 1, 2) & Mid(strNow, 4, 2) & Mid(strNow, 7, 2)
    strNew = AppPath & "\bank\tnuotTable" & strNow & ".htm"
    If fileNumberOpen = True Then
        Close #intFileNumber
    End If
    If blnFileDbOpen = True Then
        Close #intFileNumberDB
    If blnFileTempOpen = True Then
        Close #intFileNumberTemp
    End If
    'HandError strOriginal, strNew
    OnError "ImporttnuotHTML", Err, Error$, Date
End Sub
b. This fuction accesses a text file and returns the number of fields in that
Function GetNumOfFields(ByVal tableName As String) As Integer
Select Case (tableName)
   Case "tnuotDb":
       GetNumOfFields = 8
   Case "pikdonotDb":
       GetNumOfFields = 9
   Case "visaDb":
       GetNumOfFields = 9
   Case "matzavhmti":
       GetNumOfFields = 9
   Case "gemelDb":
        GetNumOfFields = 12
   Case "hisahonDb":
         GetNumOfFields = 11
   Case "niarotDb":
         GetNumOfFields = 10
   Case "poalimgemelDB":
       GetNumOfFields = 10
   Case "poalimHisahonDb":
       GetNumOfFields = 8
   Case "poalimpikdonotDb":
       GetNumOfFields = 8
   Case "poalimvisaDb":
      GetNumOfFields = 6
  Case "poalimniarotDB":
```

. :.

```
GetNumOfFields = 8
     Case "poalimitrotDB":
         GetNumOfFields = 6
     Case "poalimtnuotDB":
         GetNumOfFields = 7
     End Select
 End Function
 c. This function accesses a text file and returns the structure of the file.
 Public Function AskQueryl (ByVal tableName As String) As udRecord()
     Dim intFileNumber As Integer 'file number
     Dim temp() As String
     Dim intLoopCounter
     Dim intRowsCounter
     Dim size As Integer
     Dim arrResult1() As udRecord
     ReDim temp(0)
     ReDim arrResult1(0)
     intLoopCounter = 0
     intRowsCounter = 0
     size = GetNumOfFields(tableName) - 1
     intFileNumber = FreeFile()
     c = AppPath
     Open AppPath & tableName & ".txt" For Input As #intFileNumber
     If EOF(intFileNumber) Then
         AskQueryl = Null
         Exit Function
    End If
     Do Until EOF(intFileNumber)
        For intLoopCounter = 0 To size
            Input #intFileNumber, temp(intLoopCounter)
            temp(intLoopCounter) = Trim(temp(intLoopCounter))
            ReDim Preserve temp(UBound(temp) + 1)
        Next intLoopCounter
        'ReDim Preserve arrResult1(UBound(arrResult1) + 1)
        arrResultl(intRowsCounter).row = temp
        ReDim Preserve arrResult1(UBound(arrResult1) + 1)
        intRowsCounter = intRowsCounter + 1
    Loop
     ReDim Preserve arrResult1(UBound(arrResult1) - 1)
    End Select
    Close #intFileNumber
   AskQuerv1 = arrResult1
   ' arrResult = SelectWhere(arrResult1(), 7, ">", "05/12/99", 3, "=",
"4032")
    a = GetMaxMin(arrResult1(), 7, "min")
     'arrResult = SelectDifferent(arrResult1(), 2)
     'arrResult = Miyunl(arrResult1(), 7)
    'MsgBox ("" & a)
End Function
d. This function receives a recordset and returns the recordset after being
grouped.
Function SelectDifferent(arrayl() As udRecord, ByVal fieldNumber As Integer)
As udRecord()
   Dim values() As udRecord
   Dim intNumOfRecords As Integer
   Dim blnFound As Boolean
   Dim I As Integer
```

```
Dim n As Integer
     Dim k As Integer
     ReDim values(0)
     intNumOfRecords = UBound(array1) - 1
     values(0) = arrayl(0)
     For I = 1 To intNumOfRecords
         n = UBound(values())
         blnFound = False
         For k = 0 To n
             If arrayl(I).row(fieldNumber) = values(k).row(fieldNumber) Then
                 blnFound = True
             End If
         Next k
         If blnFound = False Then
             ReDim Preserve values (UBound (values) + 1)
             values(UBound(values)) = array1(I)
         End If
     Next I
     SelectDifferent = values()
 End Function
 e. This function receives a recordset and returns the recordset after being
 Function Miyun1(array1() As udRecord, fieldNumber As Integer, ByVal
 directionSort As String) As udRecord()
     Dim arraya() As udRecord
    Dim arrayb() As udRecord
    Dim arrayc() As udRecord
    Dim q As Integer
    Dim I As Integer
    Dim f As Integer
    Dim k As Integer
    ReDim arraya(0)
    ReDim arrayb(0)
    sizeArray = UBound(arrayl())
    If sizeArray = 0 Then
        Miyunl = arrayl()
        Exit Function
    Else
        q = ((1 + sizeArray) / 2)
        If q * 2 > sizeArray + 1 Then
            q = q - 1
        End If
        For I = 0 To q - 1
           ReDim Preserve arraya(I)
           arraya(I) = arrayl(I)
        Next I
        f = 0
        For k = q To sizeArray
             ReDim Preserve arrayb(f)
             arrayb(f) = arrayl(k)
             f = f + 1
        Next k
        arraya = Miyunl(arraya(), fieldNumber, directionSort)
        arrayb = Miyunl(arrayb(), fieldNumber, directionSort)
        arrayc = Miyun2(arraya(), arrayb(), fieldNumber, directionSort)
        Miyunl = arrayc
    End If
End Function
```

```
f. This function receives a name of a table, field to sort by, sort order,
 and criteria. And returns a recordset.
 **********
 '*DESCRIPTION: this function quries a table
 '*INPUT: tableName - name of table (string)
               fieldSort - number of field to sort by
 14
               directionSort - direction of sorting:
 1 +
               "HtoL"
 1 *
               "LtoH"
               ParamArray arrayof conditions:
               1, "<", 30, 3, "=", "01/06/00", 1, "=", "97584"
 Function QuerTable(ByVal tableName As String, ByVal fieldSort As Integer,
 ByVal directionSort As String, ParamArray argArray() As Variant)
     Dim resl() As udRecord
    Dim res2() As udRecord
    Dim res3() As udRecord
    Dim argArrayl() As Variant
    X = UBound(argArray)
    ReDim argArray1(0)
    For I = 0 To X
        ReDim Preserve argArrayl(I)
        argArray1(I) = argArray(I)
    Next I
    res1() = AskQuery1(tableName)
    If UBound(argArray()) >= 2 Then
        res2() = SelectWhere(res1(), argArray1())
        If fieldSort <> 100 Then
            res3() = Miyun1(res2(), fieldSort, directionSort)
           'arrResult = res3
        Else
            arrResult = res2
        End If
    Else
         If fieldSort <> 100 Then
            res3() = Miyunl(res1(), fieldSort, directionSort)
            arrResult = res3
           arrResult = resl
        End If
    End If
End Function
g. This function receives a recordset, field to check, Min or Max. And
returns the ID of the record containing the Max or Min.
Function GetMaxMin(arrayl() As udRecord, ByVal fieldNumber As Integer, ByVal
maxOrMin As String) As String
   Dim intSize As Integer
   Dim strMinMax As String
   intSize = UBound(array1())
   strMinMax = arrayl(0).row(fieldNumber)
   Select Case (maxOrMin)
   Case ("min"):
       For I = 0 To intSize
           If arrayl(I).row(fieldNumber) < strMinMax Then</pre>
               strMinMax = arrayl(I).row(fieldNumber)
           End If
```

```
Next I
     Case ("max"):
         For I = 0 To intSize
             If arrayl(I).row(fieldNumber) > strMinMax Then
                 strMinMax = arrayl(I).row(fieldNumber)
         Next I
     End Select
    GetMaxMin = strMinMax
End Function
h. This function checks, using the above functions, if the users bank account
is in overdraft. This example illustrates the Personal Agent checking the
personal financial status of its user.
Public Function ChekRedFlagsLomi()
 y() = AskQuery1("tnuotDb")
  g = SelectDifferent(y, 1)
   z = UBound(g)
  For w = 0 To z
   a = QuerTable("tnuotDb", 7, "HtoL", 1, "=", g(w).row(1))
         s = GetSize()
         1 = GetNumOfFields("tnuotDb") - 1
           X = ""
     For I = 0 To s
      X = ""
       position = X & " " & ReturnValue(I, 6)
        position = Trim(position)
          strOver = Mid(position, 1, 1)
      If strOver = "-" Then
         For k = 0 To 1
           X = X & " " & ReturnValue(I, k)
         Next k
         frmChekRedFlags.Listl.AddItem (X)
      End If
     Next I
  Next w
frmChekRedFlags.List1.ListIndex = 0
 strMessageText = Trim(frmChekRedFlags.List1.Text)
             MsgBox strMessageText
End Function
```

### What is claimed is:

1. A system for directing a blind solicitation to a pre-definable, anonymous potential customer client computer, comprising:

- i. a supplier and a query aggregating server, said query aggregating server communicatively connected to a network, said query aggregating server including programming for forwarding a query upon receiving a recognized request, said query comprising an offer from said supplier and a definable characteristics profile for identifying a potential customer; and
- ii. a customer's client computer, communicatively connectable to said network, said customer's client computer further comprising a personal agent for requesting and receiving a query from said query aggregating server via said network, said customer's client computer further comprising personal databases accessible to said personal agent, said personal agent further including programming for executing said query, scanning data in said personal databases and determining the relevance to said customer of said offer contained in said query, and for notifying said customer of said offer if

whereby no identifying information about said potential customer is returned or the latest accessible to said supplier.

- The system for directing a blind solicitation to a pre-definable, anonymous
  potential customer client computer device, according to claim 1, wherein said
  said query aggregating server is part of said supplier's network.
- 3. The system for directing a blind solicitation to a pre-definable, anonymous potential customer client computer device, according to claim 2, wherein said query is downloaded to said client computer as part of the code of said supplier's Webpage.
- 4. The system for directing a blind solicitation to a pre-definable, anonymous potential customer client computer device, according to claim 1, where in said device is a communication device.

5. The system of claim 2, wherein said communication device is selected from the group consisting of: Personal Data Assistants (PDA), Wireless Application Protocol (WAP), telephones, cellular phone, e-mail, laptops, personal computers.

- 6. The system for directing a blind solicitation to a pre-definable, anonymous potential customer client computer device, according to claim 1, wherein said personal agent is activated automatically.
- 7. The system for directing a blind solicitation to a pre-definable, anonymous potential customer client computer device, according to claim 1, wherein said personal agent is activated according to a time period, programmed by the user.
- 8. The system for directing a blind solicitation to a pre-definable, anonymous potential customer client computer device, according to claim 1, wherein the personal agent contains a user preference checklist enabling the client to choose from which suppliers he wants to get offers.
- 9. The system for directing a blind solicitation to a pre-definable, anonymous potential customer client computer device, according to claim 1, wherein the personal agent contains a user preference checklist enabling the user to choose the subject matter about which he wants to get offers.
- 10. The system for directing a blind solicitation of claim 1 wherein, said query could be updated by said supplier.
- 11. The system for directing a blind solicitation of claim 1 wherein, said query could be updated by said query-aggregating server according to said supplier needs.
- 12. The system for directing a blind solicitation of claim 1 wherein, said client can activate an offer responding machine.
- 13. The system for directing a blind solicitation in accordance with claim 12, wherein said user can choose to which suppliers said offer responding machine should reply.

14. The system for directing a blind solicitation in accordance with claim 12, wherein said offer responding machine may be set to automatically reply according to the subject matter of said offer.

- 15. A method for directing a blind offer to a pre-definable, anonymous potential customer client device, in a system including a supplier and a query aggregating service provider, said supplier desiring to present an offer to said pre-definable, anonymous potential customer's client device, comprising the steps of:
  - (a) selection by said supplier of a definable characteristics profile for identifying a potential customer;
  - (b) forming a query from said profile and said offer:
  - (c) receiving a request from said customer's client device to said query aggregating service provider for downloading a query;
  - (d) forwarding said query, from said query aggregating service provider to said customer's client device;
  - (e) determining the relevance to said customer of said offer contained in said query by scanning a personal database in said client device, upon receiving said query from said query aggregating service provider, said scanning being conducted according to said definable characteristics profile and notifying said customer of said offer if said determination for relevance is positive.
- 16. A method in accordance with claim 15 for directing a blind offer to a pre-definable, anonymous potential customer client device, in a system including a supplier and a query aggregating service provider, said supplier desiring to present an offer to said pre-definable, anonymous potential customer's client device, further comprising the step of enriching said offer with personal information obtained from said personal database.

Fig 1a Prior Art

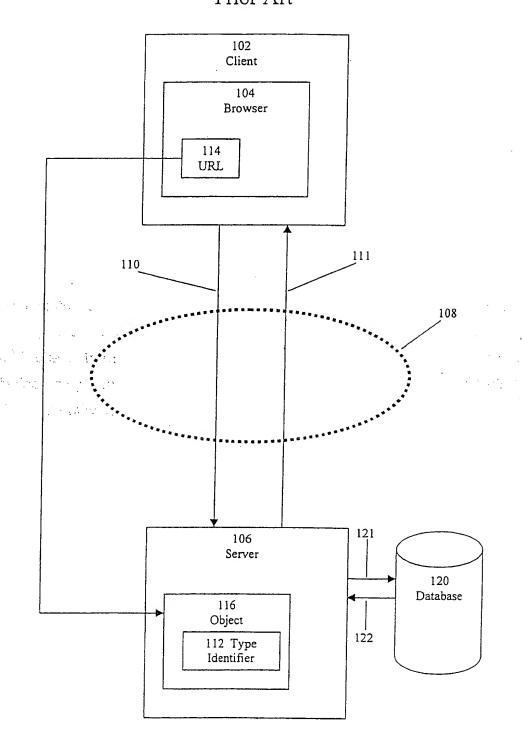


Fig 1b Prior Art

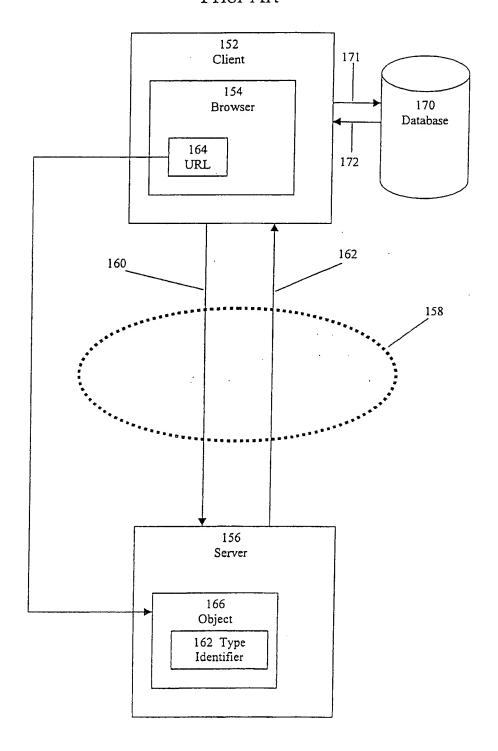


Fig 2a

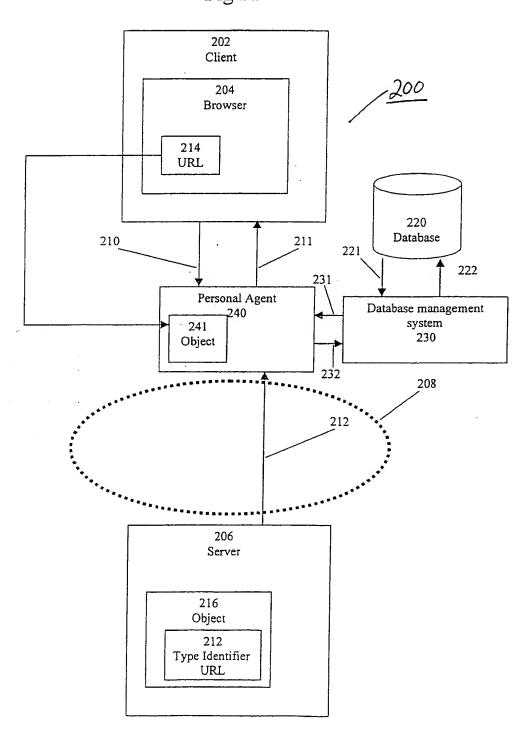


Fig 2b

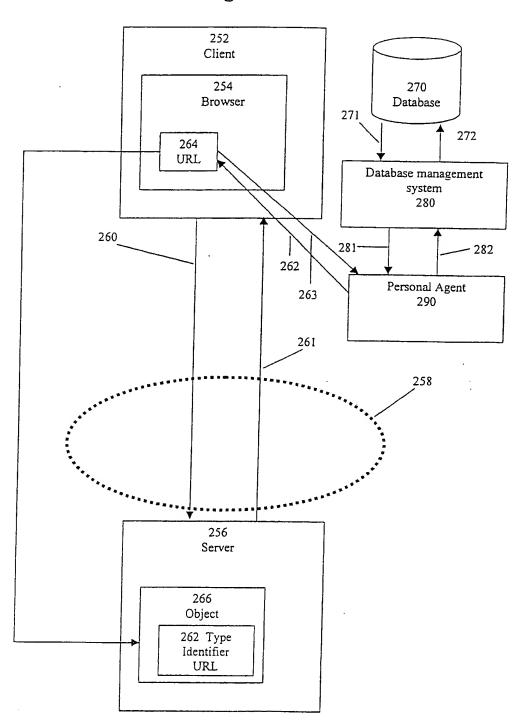


Fig 3a

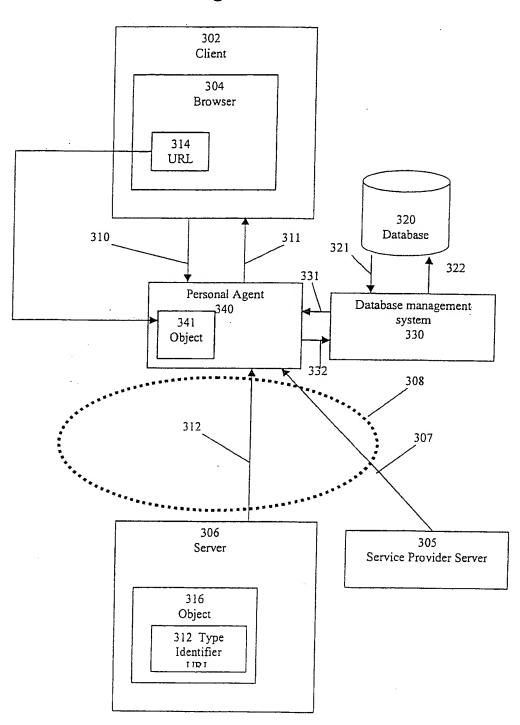
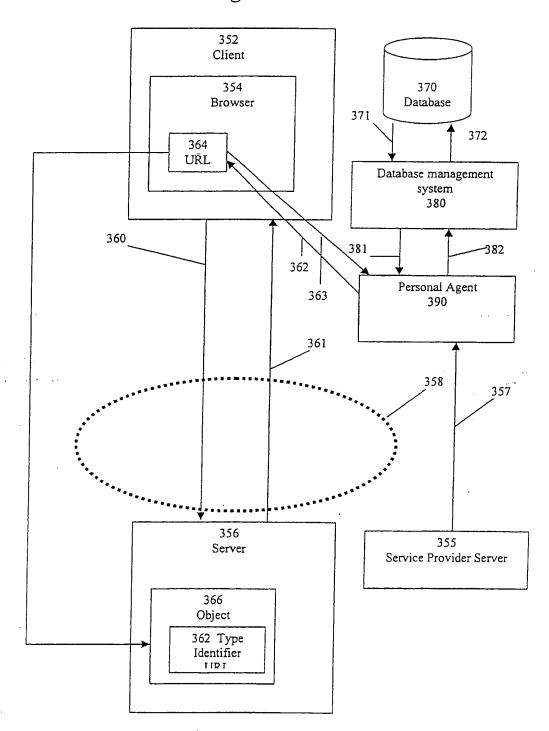


Fig 3b



7/12

Fig 4a

# 1.Browser Application

411 Browser 412 WAP based Application

413 Any form of network application

# 2.Agent

421 Active X Control (OCX) 422 Application Plug-in module

423 Java Applet 424 Stand alone application

# 3.Database Management System

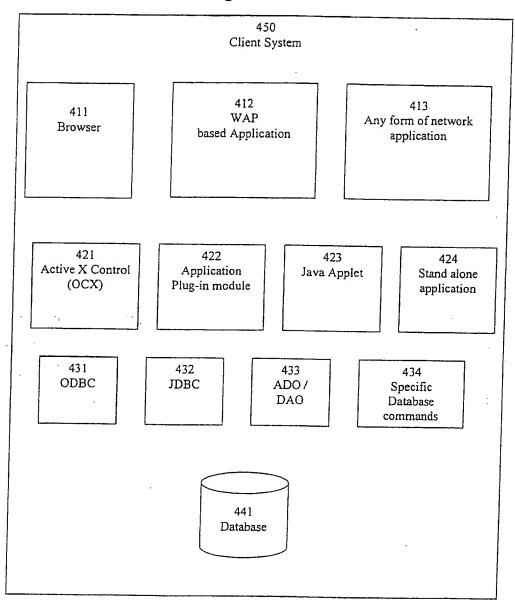
431 ODBC 432 JDBC 433 ADO / DAO 434 Specific Database commands

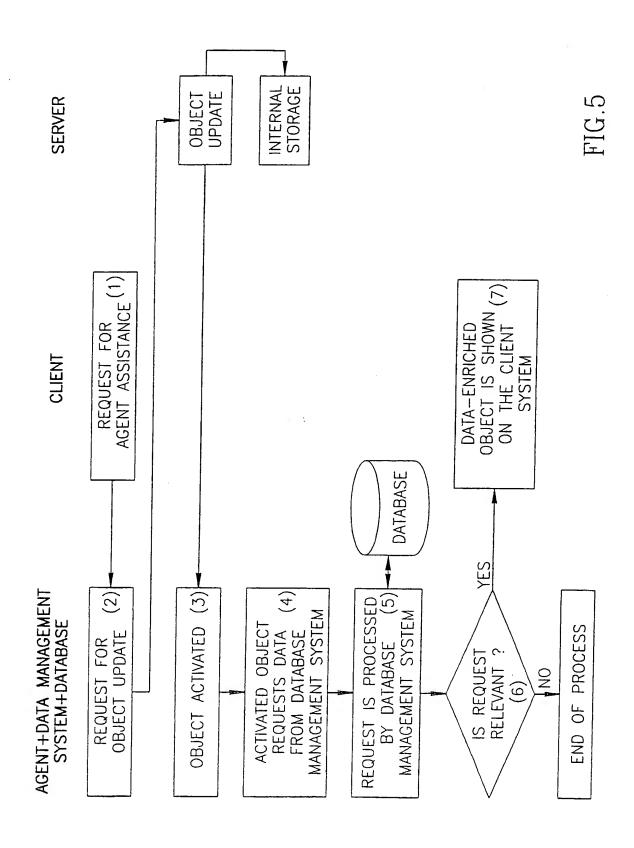
# 4. Database

441 Database

8/12

Fig 4b





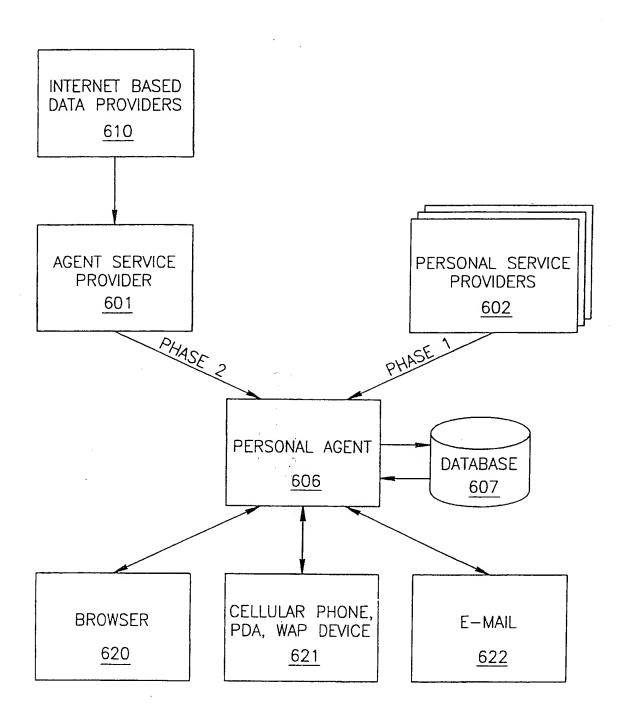


FIG.6

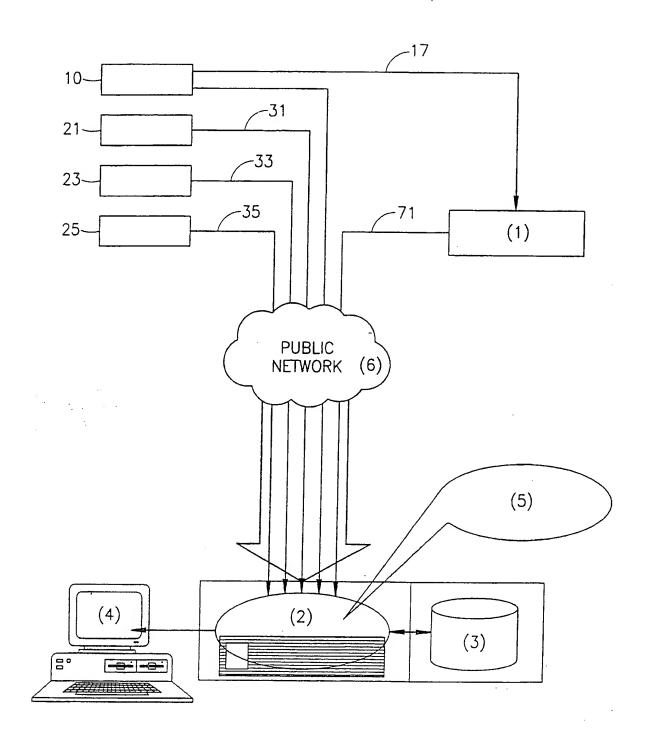
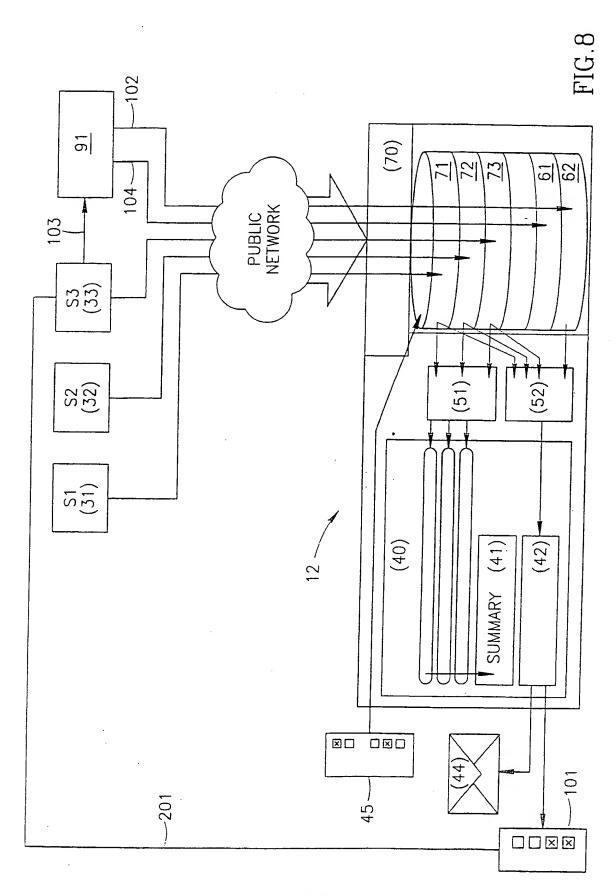


FIG.7



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(72) Inventors; and

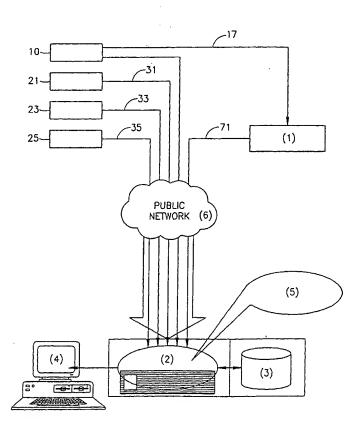
(75) Inventors/Applicants (for US only): TUR, Ziv [IL/IL];

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- (74) Agent: CHIRNOMAS, Mordechai; Shiboleth Yisraeli Roberts Zisman & Co., Montefiore St. 46, 65201 Tel Aviv (IL).
- (81) Designated\_States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.
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[Continued on next page]

(54) Title: SYSTEM AND METHOD FOR SECURE, QUERY-DRIVEN, TARGETED ELECTRONIC SOLICITATION



(57) Abstract: A system and method for directing a blind solicitation to a pre-definable, anonymous potential customer client via the network. A supplier sends an offer to the query-aggregating server, communicatively connected to a network. The query-aggregating server receives a recognized request and sends a query to the client system through the network. The query comprises an offer from the supplier and a definable characteristic profile for identifying a potential customer . In response to the query the client system activates the personal agent, located in the client agent. The personal agent executes the query, scans the data in the personal database, located in the clients system, and determines the relevance of the offer to the customer.

WO 01/063472 A3



IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

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# INTERNATIONAL SEARCH REPORT

nal Application No

A. CLASS IPC 7	SIFICATION OF SUBJECT MATTER G06F17/30 G06F17/60				
According t	to International Patent Classification (IPC) or to both national class	sification and IPC		-	
	SSEARCHED			_	
Minimum d IPC 7	documentation searched (classification system followed by classifi G06F	cation symbols)			
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C. DOCUM	ENTS CONSIDERED TO BE RELEVANT			_	
Category •	Citation of document, with indication, where appropriate, of the	relevant passages	Relevant to claim No	o.	
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	clual completion of the international search	Date of mailing of the international search report			
	August 2002	28/08/2002			
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